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Contract

Purchasing of a Digital Asset Management software

Sheffield Hallam University

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-068463

Procurement identifier (OCID): ocds-h6vhtk-05d3f7

Published 27 October 2025, 10:58am

Scope

Reference

2526-08-DCC-CN

Description

The University requires a digital asset management system that enables the marketing team, and wider University users, to store, organise, and retrieve creative assets such as graphics, videos, and documents from a central repository

Contract 1

Supplier

- Bynder Ltd

Contract value

- £123,614.99 excluding VAT
- £154,518.74 including VAT

Below the relevant threshold

Date signed

3 October 2025

Contract dates

- 3 October 2025 to 2 October 2028
- 3 years

Main procurement category

Services

CPV classifications

- 72212100 - Industry specific software development services

Contract locations

- UKE32 - Sheffield
-

Procedure

Procedure type

Below threshold - without competition

Supplier

Bynder Ltd

45 Leather Lane

London

EC1N 7TJ

United Kingdom

Email: julia.duverney@bynder.com

Region: UKI31 - Camden and City of London

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

Sheffield Hallam University

- UK Register of Learning Providers (UKPRN number): 10005790
- Public Procurement Organisation Number: PVMW-4512-JZYY

City Campus

Sheffield

S1 1WB

United Kingdom

Email: strategicprocurement@shu.ac.uk

Website: <http://www.shu.ac.uk>

Region: UKE32 - Sheffield

Organisation type: Public authority - sub-central government