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Planning

DHSC - OHID - Tobacco & Vapes Market Research

Department of Health & Social Care

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-068281

Procurement identifier (OCID): ocds-h6vhtk-05d393

Published 24 October 2025, 3:33pm

Scope

Reference

C396227

Description

We are intending to procure a supplier to inform the development of future statutory instruments which will make use of new regulation-making powers included in the Tobacco and Vapes Bill. The Department of Health and Social Care (DHSC) is seeking to procure audits of the current UK consumer market for tobacco, vape and other consumer nicotine products, across a range of parameters.

We have designed a market consultation questionnaire that we would encourage you to review and respond to, for our forthcoming Tobacco, Vape, Nicotine product market audit requirement. Please e-mail ccsinbox@dhsc.gov.uk to obtain a copy of this questionnaire quoting 'DHSC - Audits of tobacco, vape and other nicotine products'. You should complete and return this document no later than 23:59 on Monday 10th November 2025.

In addition to the above, if you would like to know more information or if you have any

questions ahead of submitting the questionnaire, we have set up a call next Thursday 30th October from 2:45pm - 3:30pm which you are welcome to dial into. Please register your interest by e-mailing ccsinbox@dhsc.gov.uk so we have an idea of numbers and we can forward you the dial in details.

For the avoidance of doubt, this is not a call for competition and DHSC are under no obligation to proceed with any formal procurement procedure. The market engagement exercise is being used as an opportunity to gather feedback to better understand market capabilities, refine the procurement strategy, and encourage supplier engagement.

Contract dates (estimated)

- 2 February 2026 to 31 January 2027
- Possible extension to 31 July 2027
- 1 year, 5 months, 27 days

Main procurement category

Services

CPV classifications

- 79310000 - Market research services
- 15993000 - Tobacconist supplies

Engagement

Engagement deadline

10 November 2025

Engagement process description

We are intending to procure a supplier to inform the development of future statutory instruments which will make use of new regulation-making powers included in the Tobacco and Vapes Bill. The Department of Health and Social Care (DHSC) is seeking to procure audits of the current UK consumer market for tobacco, vape and other consumer nicotine products, across a range of parameters.

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Participation

Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Submission

Publication date of tender notice (estimated)

15 December 2025

Contracting authority

Department of Health & Social Care

- Public Procurement Organisation Number: PMQG-9965-CHZR

39 Victoria Street

London

SW1H 0EU

United Kingdom

Email: ccsinbox@dhsc.gov.uk

Website:

<https://www.gov.uk/government/organisations/department-of-health-and-social-care>

Region: UKI32 - Westminster

Organisation type: Public authority - central government