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Award

NORTH WALES SCHOOL AGED DRUG AND ALCOHOL EDUCATION SERVICE

Wrexham County Borough Council

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-067974

Procurement identifier (OCID): ocds-h6vhtk-05d103 ([view related notices](#))

Published 23 October 2025, 4:58pm

Scope

Reference

Proc-25-134

Description

Intention to Award Notice, Direct Award 2 under Health Service Procurement (Wales) Act 2024 Health Services (Provider Selection Regime) (Wales regulations 2024)

North Wales School Aged Drug and Alcohol Education Service is made up of the following:

Don't Touch Tell (DTT) is an educational programme for juniors and infants in Primary Schools across North Wales (key stage 1 and 2). Current performances of Don't Touch Tell (DTT) incorporates a broad life skills approach, empowering young people to make responsible, well-informed decisions about a range of substances. Don't Drink Think (DDT) relate to alcohol related harms in young people whilst educating them to make well-informed choices.

A secondary school aged educational programme (key stage 3) will also be developed and delivered to secondary schools across North Wales, reinforcing the above messages in an age appropriate way.

Contract 1. NORTH WALES SCHOOL AGED DRUG AND ALCOHOL EDUCATION SERVICE

Supplier

- Adferiad Recovery Limited

Contract value

- £312,000 excluding VAT
- £374,400 including VAT

Above the relevant threshold

Award decision date

4 September 2025

Earliest date the contract will be signed

20 November 2025

Contract dates (estimated)

- 1 January 2026 to 31 December 2028
- Possible extension to 31 December 2031
- 6 years

Description of possible extension:

3 year optional extension by mutual agreement

Main procurement category

Services

CPV classifications

- 85312500 - Rehabilitation services

Contract locations

- UKL23 - Flintshire and Wrexham
- UKL13 - Conwy and Denbighshire
- UKL12 - Gwynedd
- UKL11 - Isle of Anglesey

Procedure

Procedure type

Direct award

Supplier

Adferiad Recovery Limited

- Public Procurement Organisation Number: PBQD-7491-LXQT

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COLWYN BAY

LL29 8LA

United Kingdom

Email: naomii.oakley@adferiad.org

Region: UKL13 - Conwy and Denbighshire

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): Yes

Supported employment provider: No

Public service mutual: No

Contract 1. NORTH WALES SCHOOL AGED DRUG AND ALCOHOL EDUCATION SERVICE

Contracting authority

Wrexham County Borough Council

- Public Procurement Organisation Number: PJHN-6516-JQNZ

Commissioning Procurement and Contract Management Unit

Wrexham

LL11 1AR

United Kingdom

Email: procurement@wrexham.gov.uk

Website: <https://www.wrexham.gov.uk/>

Region: UKL23 - Flintshire and Wrexham

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Wales