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Award

# NORTH WALES SCHOOL AGED DRUG AND ALCOHOL EDUCATION SERVICE

Wrexham County Borough Council

UK6: Contract award notice - Procurement Act 2023 - view information about notice types

Notice identifier: 2025/S 000-067974

Procurement identifier (OCID): ocds-h6vhtk-05d103 (view related notices)

Published 23 October 2025, 4:58pm

## Scope

#### Reference

Proc-25-134

#### **Description**

Intention to Award Notice, Direct Award 2 under Health Service Procurement (Wales) Act 2024 Health Services (Provider Selection Regime) (Wales regulations 2024)

North Wales School Aged Drug and Alcohol Education Service is made up of the following:

Don't Touch Tell (DTT) is an educational programme for juniors and infants in Primary Schools across North Wales (key stage 1 and 2). Current performances of Don't Touch Tell (DTT) incorporates a broad life skills approach, empowering young people to make responsible, well-informed decisions about a range of substances. Don't Drink Think (DDT) relate to alcohol related harms in young people whilst educating them to make well-informed choices.

A secondary school aged educational programme (key stage 3) will also be developed and delivered to secondary schools across North Wales, reinforcing the above messages in an age appropriate way.

# Contract 1. NORTH WALES SCHOOL AGED DRUG AND ALCOHOL EDUCATION SERVICE

## **Supplier**

Adferiad Recovery Limited

#### **Contract value**

- £312,000 excluding VAT
- £374,400 including VAT

Above the relevant threshold

#### Award decision date

4 September 2025

## Earliest date the contract will be signed

20 November 2025

#### **Contract dates (estimated)**

- 1 January 2026 to 31 December 2028
- Possible extension to 31 December 2031
- 6 years

Description of possible extension:

3 year optional extension by mutual agreement

### Main procurement category

Services

#### **CPV** classifications

• 85312500 - Rehabilitation services

#### **Contract locations**

- UKL23 Flintshire and Wrexham
- UKL13 Conwy and Denbighshire
- UKL12 Gwynedd
- UKL11 Isle of Anglesey

#### **Procedure**

#### **Procedure type**

Direct award

## **Supplier**

#### **Adferiad Recovery Limited**

Public Procurement Organisation Number: PBQD-7491-LXQT

TY DAFYDD ALUN, 36 PRINCES DRIVE

**COLWYN BAY** 

**LL29 8LA** 

**United Kingdom** 

Email: naomii.oakley@adferiad.org

Region: UKL13 - Conwy and Denbighshire

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): Yes

Supported employment provider: No

Public service mutual: No

Contract 1. NORTH WALES SCHOOL AGED DRUG AND ALCOHOL EDUCATION SERVICE

## **Contracting authority**

## **Wrexham County Borough Council**

• Public Procurement Organisation Number: PJHN-6516-JQNZ

Commissioning Procurement and Contract Management Unit

Wrexham

**LL11 1AR** 

**United Kingdom** 

Email: procurement@wrexham.gov.uk

Website: <a href="https://www.wrexham.gov.uk/">https://www.wrexham.gov.uk/</a>

Region: UKL23 - Flintshire and Wrexham

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Wales