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Award

## **NORTH WALES SCHOOL AGED DRUG AND ALCOHOL EDUCATION SERVICE**

Wrexham County Borough Council

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-067974

Procurement identifier (OCID): ocds-h6vhtk-05d103 ([view related notices](#))

Published 23 October 2025, 4:58pm

### **Scope**

### **Reference**

Proc-25-134

### **Description**

Intention to Award Notice, Direct Award 2 under Health Service Procurement (Wales) Act 2024 Health Services (Provider Selection Regime) (Wales regulations 2024)

North Wales School Aged Drug and Alcohol Education Service is made up of the following:

Don't Touch Tell (DTT) is an educational programme for juniors and infants in Primary Schools across North Wales (key stage 1 and 2). Current performances of Don't Touch Tell (DTT) incorporates a broad life skills approach, empowering young people to make responsible, well-informed decisions about a range of substances. Don't Drink Think (DDT) relate to alcohol related harms in young people whilst educating them to make well-informed choices.

A secondary school aged educational programme (key stage 3) will also be developed and delivered to secondary schools across North Wales, reinforcing the above messages in an age appropriate way.

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## **Contract 1. NORTH WALES SCHOOL AGED DRUG AND ALCOHOL EDUCATION SERVICE**

### **Supplier**

- Adferiad Recovery Limited

### **Contract value**

- £312,000 excluding VAT
- £374,400 including VAT

Above the relevant threshold

### **Award decision date**

4 September 2025

### **Earliest date the contract will be signed**

20 November 2025

### **Contract dates (estimated)**

- 1 January 2026 to 31 December 2028
- Possible extension to 31 December 2031
- 6 years

Description of possible extension:

3 year optional extension by mutual agreement

### **Main procurement category**

Services

### **CPV classifications**

- 85312500 - Rehabilitation services

### **Contract locations**

- UKL23 - Flintshire and Wrexham
- UKL13 - Conwy and Denbighshire
- UKL12 - Gwynedd
- UKL11 - Isle of Anglesey

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### **Procedure**

## Procedure type

Direct award

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## Supplier

### Adferiad Recovery Limited

- Public Procurement Organisation Number: PBQD-7491-LXQT

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COLWYN BAY

LL29 8LA

United Kingdom

Email: [naomii.oakley@adferiad.org](mailto:naomii.oakley@adferiad.org)

Region: UKL13 - Conwy and Denbighshire

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): Yes

Supported employment provider: No

Public service mutual: No

Contract 1. NORTH WALES SCHOOL AGED DRUG AND ALCOHOL EDUCATION SERVICE

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## Contracting authority

### Wrexham County Borough Council

- Public Procurement Organisation Number: PJHN-6516-JQNZ

Commissioning Procurement and Contract Management Unit

Wrexham

LL11 1AR

United Kingdom

Email: [procurement@wrexham.gov.uk](mailto:procurement@wrexham.gov.uk)

Website: <https://www.wrexham.gov.uk/>

Region: UKL23 - Flintshire and Wrexham

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Wales