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Tender

## **Invitation to Tender for Recruitment Advertising Services**

General Dental Council

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-067925

Procurement identifier (OCID): ocds-h6vhtk-05d2bd

Published 23 October 2025, 4:05pm

### **Scope**

### **Reference**

GDC-2025-013

### **Description**

The General Dental Council (GDC) is going out to tender, to appoint a supplier to provide Recruitment Advertising Services. The GDC conducts most of its recruitment through its in-house recruitment team. To support this we require a reliable recruitment advertising partner who offers pre-paid advertising services where the sole function is to post our job adverts on relevant recruitment advertising job boards. The successful supplier will support the GDC in advertising a range of roles across generalist and specialist platforms, ensuring we reach a broad and diverse talent pool. The appointed supplier will provide a cost-effective, responsive, and flexible service that aligns with our values and supports our commitment to equality, diversity, and inclusion (EDI).

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://www.delta-esourcing.com/tenders/UK-UK-London:-Advertising-services./ZU97MXZ8WY>

To respond to this opportunity, please click here:

<https://www.delta-esourcing.com/respond/ZU97MXZ8WY>

### **Total value (estimated)**

- £160,000 excluding VAT
- £200,000 including VAT

Below the relevant threshold

### **Contract dates (estimated)**

- 1 January 2026 to 1 January 2028
- Possible extension to 1 January 2030
- 4 years, 1 day

Description of possible extension:

The initial Contract duration will be two (2) years from Contract Commencement Date. The GDC may extend the Contract duration by a further 2 years at increments agreed by the parties, up to the maximum Contract Term of 4 years, typically in 12 months increments.

### **Main procurement category**

Services

### **CPV classifications**

- 79341000 - Advertising services

- 79341200 - Advertising management services
- 79600000 - Recruitment services

## **Contract locations**

- UK - United Kingdom
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## **Participation**

### **Particular suitability**

Small and medium-sized enterprises (SME)

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## **Submission**

### **Enquiry deadline**

30 October 2025, 5:00pm

### **Tender submission deadline**

18 November 2025, 11:00am

### **Submission address and any special instructions**

<https://www.delta-esourcing.com/tenders/UK-UK-London:-Advertising-services./ZU97MXZ8WY>

## Tenders may be submitted electronically

Yes

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## Award criteria

Name	Type	Weighting
Approach to the delivery of the statement of requirement	Quality	50%
Pricing	Price	40%
Applicable Terms and Conditions	Quality	10%

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## Procedure

### Procedure type

Below threshold - open competition

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## Contracting authority

### General Dental Council

- Public Procurement Organisation Number: PNVG-6917-QHLP

37 Wimpole St

London

W1G 8DQ

United Kingdom

Contact name: Mary Onuegbu

Telephone: 020 7167 6282

Email: [procurement@gdc-uk.org](mailto:procurement@gdc-uk.org)

Region: UKI32 - Westminster

Organisation type: Public authority - sub-central government