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Award

# **Marketing and Outreach Services**

NCG HE CENTRE LIMITED

UK6: Contract award notice - Procurement Act 2023 - view information about notice types

Notice identifier: 2025/S 000-067920

Procurement identifier (OCID): ocds-h6vhtk-05d2b6 (view related notices)

Published 23 October 2025, 4:00pm

## Scope

#### Reference

NCG251002DA

## **Description**

Marketing, digital marketing, and outreach activity designed to promote access and informed choice for prospective students, alongside initiatives to strengthen branding and brand awareness for the NCG HE Centre at the London Campus. This will include open day coordination, applicant advice and support, and associated administrative services.

## **Contract 1. Marketing and Outreach Services**

## **Supplier**

• Planet Education Networks Limited

#### **Contract value**

• £2,780,818 including VAT

Above the relevant threshold

#### Award decision date

23 October 2025

### Standstill period

- End: 4 November 2025
- 9 working days

## Earliest date the contract will be signed

5 November 2025

## **Contract dates (estimated)**

- 5 November 2025 to 31 July 2026
- Possible extension to 31 January 2027

• 1 year, 2 months, 26 days

Description of possible extension:

Can be extended up to the 31st January 2027 to enable detailed due diligence to be undertaken and a robust specification produced for the entire services to be supplied as part of the new procurement, the intention of the extension/s is to enable a rigorous procurement process to conclude.

#### Main procurement category

Services

#### **CPV** classifications

- 75100000 Administration services
- 79340000 Advertising and marketing services
- 80300000 Higher education services

#### **Contract locations**

- UKC North East (England)
- UKD North West (England)
- UKE Yorkshire and the Humber
- UKF East Midlands (England)
- UKG West Midlands (England)
- UKH East of England
- UKI London
- UKJ South East (England)

• UKK - South West (England)

## **Procedure**

## **Procedure type**

Direct award

# **Supplier**

### **Planet Education Networks Limited**

• Companies House: 14282467

Ground Floor Unit H1, Moorfoot House, Meridian Gate, 221 Marsh Wall,

London

E14 9FJ

**United Kingdom** 

Email: ashlea.b@pengroup.com

Region: UKI42 - Tower Hamlets

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. Marketing and Outreach Services

# **Contracting authority**

#### NCG HE CENTRE LIMITED

• Companies House: 16761608

• Public Procurement Organisation Number: PQCL-1388-BNTZ

Rye Hill House

Newcastle-Upon-Tyne

NE4 7SA

**United Kingdom** 

Email: procurement@ncgrp.co.uk

Region: UKC22 - Tyneside

Organisation type: Public authority - sub-central government