

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/067852-2025>

Contract

Communications & Marketing Programme - Healthier Futures

MID CHESHIRE HOSPITALS NHS FOUNDATION TRUST

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-067852

Procurement identifier (OCID): ocds-h6vhtk-0555d7 ([view related notices](#))

Published 23 October 2025, 2:21pm

Scope

Reference

C372151

Description

Communications & Marketing Programme for Healthier Futures - The new Leighton Hospital in Crewe.

Contract 1

Supplier

- DARKHORSE DESIGN LIMITED

Contract value

- £167,000 excluding VAT
- £200,400 including VAT

Above the relevant threshold

Date signed

20 October 2025

Contract dates

- 20 October 2025 to 30 September 2027
- 1 year, 11 months, 12 days

Main procurement category

Services

CPV classifications

- 79340000 - Advertising and marketing services

Justification for not setting key performance indicators

Under threshold

Other information

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Open procedure

Supplier

DARKHORSE DESIGN LIMITED

- Companies House: 05500100
- Public Procurement Organisation Number: PMRV-4116-QRMH

C/O Dsg Chartered Accountants Castle Chambers

Liverpool

L2 9TL

United Kingdom

Email: tim@darkhorsesdesign.co.uk

Website: <http://www.darkhorsesdesign.co.uk>

Region: UKD72 - Liverpool

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1

Contracting authority

MID CHESHIRE HOSPITALS NHS FOUNDATION TRUST

- NHS Organisation Data Service: RBT
- Public Procurement Organisation Number: PZZX-1928-RJQT

Leighton Hospital

Crewe

CW1 4TQ

United Kingdom

Contact name: Chris Jones

Telephone: +4488888888

Email: chris.jones@mcht.nhs.uk

Region: UKD62 - Cheshire East

Organisation type: Public authority - central government