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Contract

Connecting Communities Project, Cow Lane, Didcot, Oxfordshire, Strand 2

South Oxfordshire District Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-067812

Procurement identifier (OCID): ocds-h6vhtk-051736 ([view related notices](#))

Published 23 October 2025, 1:23pm

Scope

Reference

C-000192

Description

Artists are invited to create and install innovative lighting artwork for the Cow Lane Underpass. This project aims to transform the underpass into a welcoming and uplifting route between Ladygrove and the railway station, fostering confidence in its use. The artwork should be inviolately powered, visually engaging, and reflect themes of transformation, the station's history, and local identity, character and landscapes.

Informed by community consultation and workshops, the commissioned artist will identify key visual indicators that embed the railway's heritage, responding to the landscape, and helping implant a sense of ownership and community belonging, facilitating a safer space through positive imagery celebrating Didcot's rich heritage. The lighting artwork will redefine the space, making it an inspiring destination and landmark.

To design, create and install lighting artworks that

Animate the underpass space

Enhance the visual appeal of the underpass, transforming it into a positive and engaging space.

Celebrate the history and heritage of the railway in the community and local landscapes.

Engage local community groups in the design and creation of the artwork.

Create a lasting piece of public art that fosters community pride.

Improving safety, especially for women and girls

For the artwork to promote Increased accessibility, sustainable travel and improved community confidence and safety

The artwork creates an enhanced arterial route to North Didcot's green spaces

Enriches local identity, pride and sense of belonging

Positive engagement with under-represented groups

Develops a future legacy, creating tomorrow's heritage

Contract 1. Contract to Design, Create and Install Lighting Artwork For the Connecting Communities Project at Cow Lane, Didcot

Supplier

- PIXEL PUPPETS LTD

Contract value

- £34,484 excluding VAT
- £41,380.80 including VAT

Below the relevant threshold

Date signed

30 July 2025

Contract dates

- 30 July 2025 to 31 December 2025
- 5 months, 2 days

Main procurement category

Services

CPV classifications

- 92310000 - Artistic and literary creation and interpretation services

Contract locations

- UKJ14 - Oxfordshire
-

Procedure

Procedure type

Below threshold - open competition

Supplier

PIXEL PUPPETS LTD

70-71 Cornish Place, Cornish Street

Sheffield

S6 3AF

United Kingdom

Email: hello@pixelpuppets.co

Region: UKE32 - Sheffield

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Contract to Design, Create and Install Lighting Artwork For the Connecting Communities Project at Cow Lane, Didcot

Contracting authority

South Oxfordshire District Council

- Public Procurement Organisation Number: PRWZ-2743-VQTG

Abbey House, Abbey Close

Abingdon

OX14 3JE

United Kingdom

Email: procurement@southandvale.gov.uk

Region: UKJ14 - Oxfordshire

Organisation type: Public authority - sub-central government