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Planning

Design and Print Services for Healthcare Quality Improvement (HQIP)

Healthcare Quality Improvement Partnership Ltd

UK2: Preliminary market engagement notice - Procurement Act 2023 - <u>view information</u> <u>about notice types</u>

Notice identifier: 2025/S 000-067425

Procurement identifier (OCID): ocds-h6vhtk-05d177

Published 22 October 2025, 12:05pm

Scope

Description

Lot 1 - National Joint Registry Annual Report - services

The commission of an agency to design the NJR Annual Report and associated supplementary documents. There is a fixed project timeline to work within each year (July to September) and a detailed plan for work will be discussed and created at the start of the project to agree timelines and milestones for two iterations to be reviewed and feedback provided, and then final version completed and signed off.

This is an annual project involving the layout range of documents which are listed below, with a link to a live website to the NJR Annual Report 2025, the most recently produced versions of all documents.

The NJR Annual Report consists of the following documents that are laid out in InDesign:

-Hip Report (2025: 191 pages)

-Knee Report (2025: 144 pages)

- -Ankles Report (2025: 66 pages)
- -Elbows Report (2025: 77 pages)
- -Shoulders Report (2025: 101 pages)
- -Combined Report (this is a mixture of the above reports into a new discrete combined document 2025: 421 pages)
- -Infographic A4/A3 landscape
- -Glossary (2025: 10 pages)
- -Welsh Report (2025: 14 pages)
- -Appendix 1 (2025: 5 pages)
- -Appendix 2 (2025: 9 pages)
- -Appendix 3 (2025: 26 pages)
- -Appendix 4 (2025: 36 pages)
- -Unit-level activity and outcomes (2025: 27 pages)

(Note: The final report also includes many other documents that can be seen online too, but these are produced in-house by the NJR Comms team.)

Documents for previous NJR Annual Reports can all be found and downloaded here: https://reports.njrcentre.org.uk/

Lot 2 - HQIP annual report and other ad hoc design services

Design and layout of the Healthcare Quality Improvement Partnership annual report in accordance with agreed timelines. The annual report incorporates the trustees' report and statutory accounts of the charitable company, as required under Company and Charity Law. Historically, the report is around 45 pages. Content for the report is provided by HQIP during September and early October with the final draft available for proofing by the end of October and final sign off in late November. The report is predominantly made up of text and tables with a few infographics and images. The report is published on HQIP's website and submitted to the Charity Commission and Companies House; printed copies are not produced.

Previous HQIP annual reports can be found here: https://www.hqip.org.uk/about-us/board-

accounts-annual-reports/

Ad hoc design services

Design agency mid-range skill capacity is required to support the creation of a wide range of visual materials used operationally and to promote messaging in the orthopaedic health sector. The volume of work will be dependent on our workstreams year-to-year and on the capacity of the NJR team working on a range of similar activities.

The list of typical collateral below represents example work only and is not exhaustive of the type of design work that may be requested.

Typical collateral

The list below is representative of the type of work HQIP and the NJR may commission design services for.

- •Layout of Minimum data set (MDS) forms https://www.njrcentre.org.uk/healthcare-providers/njr-data-collection-forms-mdsv8/
- •Patient Information Leaflet https://www.njrcentre.org.uk/wp-content/uploads/2024/08/PIL-english-for-web.pdf
- •Poster for hospitals (link) https://www.njrcentre.org.uk/wp-content/uploads/2025/08/NJR-Patient-Consent-Poster.pdf
- •A1, A2, A3 posters for events, highlighting the NJR's workstreams
- Advertisements, created for use in journals
- •Design only, for banner stands/ pop-up event materials

The contract will initially be for a period of 3 years, at a maximum total budget of up to £132,000 GBP, excluding VAT. Bids exceeding this limit will be rejected. There is potential to extend the contract for up to two additional years.

The maximum budget 'core' value is £158,400 including VAT and £132,000 GBP, excluding VAT.

This excludes the potential two-year extension and aspirational intent which will be included in the service specification at point of tender.

For more information about this opportunity, please visit the Delta eSourcing portal at:

https://www.delta-esourcing.com/tenders/UK-UK-London:-Design-consultancy-services./ZQ34K8C583

To respond to this opportunity, please click here:

https://www.delta-esourcing.com/respond/ZQ34K8C583

Total value (estimated)

- £132,000 excluding VAT
- £158,400 including VAT

Above the relevant threshold

Contract dates (estimated)

- 1 June 2026 to 30 May 2029
- Possible extension to 30 May 2031
- 4 years, 11 months, 30 days

Main procurement category

Services

CPV classifications

- 79415200 Design consultancy services
- 79822500 Graphic design services
- 79823000 Printing and delivery services

• 79930000 - Specialty design services

Engagement

Engagement deadline

4 November 2025

Engagement process description

Healthcare Quality Improvement Partnership (HQIP) is seeking to engage with the market for these services.

HQIP will be looking to hold a pre-market engagement session with potential suppliers on Monday 10th November 2025 11.00am - 1.00pm

The aim of the pre-market engagement session is for interested parties to hear about the contract and contribute to discussions with the HQIP and NJR teams.

At this point, the Authority is planning to run this procurement under a Competitive Flexible Procedure

The proposed dates (subject to change solely at the Authority's discretion) are as follows:

- Pre-market Engagement Session: Monday 10th November 2025
- Publication of tender opportunity: December 2025, with an extended response date to account for the Christmas period
- Evaluation of submitted bids: Late January February 2026
- Award: May 2026
- Contract start: 1st June 2026

Whilst the Authority intends to adhere to the timeline, it may deviate away from it at any time.

The expected value of the contract will be subject to increase under aspirational intent measures which will be defined in the service specification at point of tender.

This aspirational intent will cover the value range and mechanisms for invoking each element of it.

If you would like to join this pre-market engagement event, please email procurement@hqip.org.uk stating your name, position and organisation by close of business on Tuesday 4th November 2025 with: Design and Print Services for Healthcare Quality Improvement Partnership Event as the subject line.

Please also include any questions you may have.

Submission

Publication date of tender notice (estimated)

1 December 2025

Contracting authority

Healthcare Quality Improvement Partnership Ltd

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Organisation type: Public authority - sub-central government