

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/067413-2025>

Contract

## **Agility PR Solutions Media Monitoring Software**

Barnsley Metropolitan Borough Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-067413

Procurement identifier (OCID): ocds-h6vhtk-05d170

Published 22 October 2025, 11:58am

### **Scope**

### **Reference**

2526

### **Description**

Procurement of online media and social media monitoring and listening tool from Agility PR.

---

## **Contract 1. Procurement of Media Monitoring and Social**

## **Listening System**

### **Supplier**

- Agility PR Solutions Limited

### **Contract value**

- £38,170 excluding VAT
- £45,804 including VAT

Below the relevant threshold

### **Date signed**

29 September 2025

### **Contract dates**

- 1 October 2025 to 1 October 2027
- Possible extension to 30 September 2028
- 3 years

Description of possible extension:

1 x 12 months - TBC

### **Main procurement category**

Services

## **CPV classifications**

- 72000000 - IT services: consulting, software development, Internet and support

## **Contract locations**

- UKE - Yorkshire and the Humber

---

## **Procedure**

### **Procedure type**

Below threshold - without competition

---

## **Supplier**

### **Agility PR Solutions Limited**

- Public Procurement Organisation Number: PGTL-3988-TMZD

1a Kingsburys Lane

Ringwood

BH24 1EL

United Kingdom

Contact name: Taylor Best

Telephone: 07496903827

Email: [taylor.best@agilitypr.com](mailto:taylor.best@agilitypr.com)

Website: <https://www.agilitypr.com>

Region: UKJ36 - Central Hampshire

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Procurement of Media Monitoring and Social Listening System

---

## **Contracting authority**

### **Barnsley Metropolitan Borough Council**

- Public Procurement Organisation Number: PYHH-2597-YVZG

Town Hall

Barnsley, South Yorkshire

S70 2TA

United Kingdom

Contact name: Joanne Cooper

Telephone: +44 012260000

Email: [JoanneCooper2@barnsley.gov.uk](mailto:JoanneCooper2@barnsley.gov.uk)

Website: <https://www.barnsley.gov.uk>

Region: UKE31 - Barnsley, Doncaster and Rotherham

Organisation type: Public authority - sub-central government