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Contract

Dental Supplies for Oral Health Improvement Initiatives

North Northamptonshire Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-067368

Procurement identifier (OCID): ocds-h6vhtk-058a01 ([view related notices](#))

Published 22 October 2025, 10:42am

Scope

Reference

2025/S 000-049594

Description

This specification outlines the requirements for the procurement and distribution of high-quality, age-appropriate oral health supplies to support supervised toothbrushing programmes in early years settings, schools and for donations to foodbanks and other organisations for oral health improvement initiatives. The aim is to ensure consistent and timely delivery of materials to facilitate daily brushing routines, ultimately contributing to improved oral health outcomes for children and adults in priority communities.

The Council anticipates new oral health initiatives will be developed during the contract period and the Provider will be expected to support and adapt products supplies within reason.

Objectives

- Ensure a regular, consistent supply of oral health materials.
- Comply with health and safety regulations and evidence-based oral health standards.
- Enable efficient ordering, timely communication, storage, and delivery processes.
- Maintain accurate documentation and traceability of all distributions.
- Meet the needs of evolving projects.

Scope of Service

Procurement, packaging, and distribution of the following items:

Children's Toothbrushes for STB

- Small toothbrush head, medium texture
- Option: Suitable for children aged up to 3 years
- Option: Suitable for children aged 3-6 years
- Individually wrapped
- Variety of colours preferred
- Each toothbrush must be uniquely identifiable

Children's Toothbrushes for Foodbanks

- Small toothbrush head, medium texture
- Option: Suitable for children aged up to 3 years
- Option: Suitable for children aged 3-6 years
- Option: Suitable for children aged 7+
- Individually wrapped
- Variety of colours preferred

Adult's Toothbrushes for Foodbanks

- Individually wrapped
- Variety of colours preferred

Fluoridated Toothpaste

- 1350-1500 ppm fluoride
- Age-appropriate formulation
- Free from animal derivatives and gluten
- Minimum tube size: 75ml
- Must comply with national oral health guidelines (e.g. OHID/NICE)

Pre-packed Infant's Toothbrushes and Toothpastes for Foodbanks and MNBT project

- Age-appropriate toothbrush head
- Individually wrapped packs
- 1350-1500 ppm fluoride
- Age-appropriate formulation
- Free from animal derivatives and gluten
- Option for commissioners to supply a leaflet to be added to packs
- Recyclable packaging where possible

Pre-packed Children's Toothbrushes and Toothpastes for Foodbanks

- Age-appropriate toothbrush head
- Individually wrapped packs
- 1350-1500 ppm fluoride
- Age-appropriate formulation
- Free from animal derivatives and gluten

- Option for commissioners to supply a leaflet to be added to packs
- Recyclable packaging where possible

Pre-packed Adult's Toothbrushes and Toothpastes for Foodbanks

- Age-appropriate toothbrush head
- Individually wrapped packs
- 1350-1500 ppm fluoride
- Age-appropriate formulation
- Free from animal derivatives and gluten
- Option for commissioners to supply a leaflet to be added to packs
- Recyclable packaging where possible

Toothbrush Storage Racks

- Designed for use in supervised toothbrushing programmes
- Easy to clean, labelled holders to support hygiene and individual identification
- Designed for appropriate space to reduce cross contamination

Toothbrush Rack Caps / Covers

- Provided if racks are not enclosed
- Must ensure hygiene and protection of toothbrushes
- (spec for toothbrushes 6' long x 1/2' width)

Additional Items

- Storage trolleys
- Large sand timers
- Option to provide: non-foaming toothpaste

- Option to provide: toothbrushes and toothpastes suitable for SEN needs
- Option to provide: recycling used toothbrushes

Additional Services

- Storage support of Colgate donated pallets
- Option: Application of unique labels to Colgate toothbrushes for STB programme
- Option: Printing permanent unique identifiers on to Colgate toothbrushes for STB programme
- Preparation and packing of take-home Colgate toothbrush and toothpaste packs (maintaining hygiene and clinical compliance)

Ordering Process

- Supplies to be ordered by the commissioning team based on demand.
- Deliveries should be completed within 10 working days of the order being accepted.

4.5. Delivery Requirements

The provider must ensure capability for:

- Deliveries may be made directly to each participating setting, school or distribution hub, as advised by commissioners.
- Optional 1-hour timed slot delivery where required
- Each delivery must include a delivery note and contents list to be forwarded to the commissioners

Total value (estimated)

£90,000 excluding VAT

£90,000 including VAT

Below the relevant threshold

Contract dates (estimated)

8 September 2025 to 31 August 2026

Possible extension to 31 August 2027

1 year, 11 months, 23 days

Description of possible extension:

Contract term: 1 year with the option to extend for an additional year (maximum 2 years)

Contract 1. Dental Supplies for Oral Health Improvement Initiatives

Supplier

- The Brush Bus LTD

Contract value

- £90,000 excluding VAT
- £90,000 including VAT

Below the relevant threshold

Date signed

21 October 2025

Contract dates

- 21 October 2025 to 31 August 2026
- Possible extension to 31 August 2027
- 1 year, 10 months, 11 days

Description of possible extension:

12 months

Main procurement category

Goods

CPV classifications

- 33130000 - Dental and subspecialty instruments and devices
- 33711710 - Toothbrushes
- 33711720 - Toothpaste

Contract locations

- UKC - North East (England)
- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England

- UKI - London
- UKJ - South East (England)
- UKK - South West (England)

Procedure

Procedure type

Below threshold - open competition

Supplier

The Brush Bus LTD

Unit C5, Boulevard Unit Factory Estate, 84 Goulton Street

Hull

HU3 4BA

United Kingdom

Email: admin@thebrushbus.com

Region: UKE11 - Kingston upon Hull, City of

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Dental Supplies for Oral Health Improvement Initiatives

Contracting authority

North Northamptonshire Council

- Public Procurement Organisation Number: PQCM-5634-HGCN

The Corby Cube, George Street

Corby

NN17 1QG

United Kingdom

Contact name: Lee Howe

Email: lee.howe@northnorthants.gov.uk

Region: UKF25 - North Northamptonshire

Organisation type: Public authority - sub-central government