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Contract

CSP25498 - Advertising

UK Research and Innovation

UK7: Contract details notice - Procurement Act 2023 - view information about notice types

Notice identifier: 2025/S 000-067344

Procurement identifier (OCID): ocds-h6vhtk-05d147

Published 22 October 2025, 9:49am

Scope

Reference

CSP25498

Description

***** THIS IS A CONTRACT DETAILS NOTICE, NOT A CALL FOR COMPETITION *****

This procurement is being concluded following a limited competition procurement exercise.

Details notice for meta campaign media activation credit.

Contract 1

Supplier

• FIFTY TECHNOLOGY LIMITED

Contract value

- £35,000 excluding VAT
- £35,000 including VAT

Below the relevant threshold

Date signed

17 October 2025

Contract dates

- 5 November 2025 to 3 December 2025
- 29 days

Main procurement category

Services

CPV classifications

• 79340000 - Advertising and marketing services

Contract locations

• UK - United Kingdom

Procedure

Procedure type

Below threshold - limited competition

Supplier

FIFTY TECHNOLOGY LIMITED

• Companies House: 09476244

• Public Procurement Organisation Number: PGGR-7132-WLCV

Fifth Floor, 24 Hanover Square

London

W1S 1JD

United Kingdom

Email: FINANCE@fifty.io

Website: http://fifty.io

Region: UKI32 - Westminster

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

UK Research and Innovation

• Public Procurement Organisation Number: PDQJ-7126-JDHG

Polaris House, North Star Avenue

Swindon

SN2 1FL

United Kingdom

Email: commercial@ukri.org

Region: UKK14 - Swindon

Organisation type: Public authority - central government

Other organisation

These organisations are carrying out the procurement, or part of it, on behalf of the contracting authorities.

UK Shared Business Services Ltd

Summary of their role in this procurement: Shared Service Provider

• Public Procurement Organisation Number: PMPN-7535-GNTG

Polaris House, North Star Avenue

Swindon

SN2 1FF

United Kingdom

Email: coreservices@uksbs.co.uk

Region: UKK14 - Swindon

Contact organisation

Contact UK Shared Business Services Ltd for any enquiries.