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Contract

## **Consultancy Agreement In Relation To The Provision Of Marketing Services**

The Crown Estate

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-067003

Procurement identifier (OCID): ocds-h6vhtk-05d082

Published 21 October 2025, 10:51am

### **Scope**

### **Description**

Supporting the Client with the definition and delivery of the marketing services

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### **Contract 1. Consultancy Agreement In Relation To The Provision Of Marketing Services**

### **Supplier**

- K4 CREATIVE LIMITED

### **Contract value**

- £100,000 excluding VAT
- £120,000 including VAT

Below the relevant threshold

### **Date signed**

15 September 2025

### **Contract dates**

- 15 September 2025 to 14 September 2026
- 1 year

### **Main procurement category**

Services

### **CPV classifications**

- 79342000 - Marketing services

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### **Procedure**

## **Procedure type**

Below threshold - without competition

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## **Supplier**

### **K4 CREATIVE LIMITED**

4 Portland Road

London

W11 4LA

United Kingdom

Email: [team@k4creative.com](mailto:team@k4creative.com)

Region: UKI33 - Kensington & Chelsea and Hammersmith & Fulham

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

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## **Contracting authority**

### **The Crown Estate**

- Public Procurement Organisation Number: PYYN-4743-GYVQ

1 St James Market

London

SW1Y 4AH

United Kingdom

Email: [tenders@thecrownestate.co.uk](mailto:tenders@thecrownestate.co.uk)

Region: UKI32 - Westminster

Organisation type: Public authority - central government