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Contract

Consultancy Agreement In Relation To The Provision Of Marketing Services

The Crown Estate

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-067003

Procurement identifier (OCID): ocds-h6vhtk-05d082

Published 21 October 2025, 10:51am

Scope

Description

Supporting the Client with the definition and delivery of the marketing services

Contract 1. Consultancy Agreement In Relation To The Provision Of Marketing Services

Supplier

- K4 CREATIVE LIMITED

Contract value

- £100,000 excluding VAT
- £120,000 including VAT

Below the relevant threshold

Date signed

15 September 2025

Contract dates

- 15 September 2025 to 14 September 2026
- 1 year

Main procurement category

Services

CPV classifications

- 79342000 - Marketing services

Procedure

Procedure type

Below threshold - without competition

Supplier

K4 CREATIVE LIMITED

4 Portland Road

London

W11 4LA

United Kingdom

Email: team@k4creative.com

Region: UKI33 - Kensington & Chelsea and Hammersmith & Fulham

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Consultancy Agreement In Relation To The Provision Of Marketing Services

Contracting authority

The Crown Estate

- Public Procurement Organisation Number: PYYN-4743-GYVQ

1 St James Market

London

SW1Y 4AH

United Kingdom

Email: tenders@thecrownestate.co.uk

Region: UKI32 - Westminster

Organisation type: Public authority - central government