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Contract

**Supplier: Christina Østerby, C the Culture Country:  
Denmark Desc: Audience Strategy**

The Mayor and Commonalty and Citizens of the City of London

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-066847

Procurement identifier (OCID): ocds-h6vhtk-05d01a

Published 20 October 2025, 4:34pm

## Scope

## Description

consultancy and project management services to support development of our Audience strategy Visitor experience ambitions and our upcoming ticketing and CRM procurement

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## Contract 1

## Supplier

- C the Culture

### **Contract value**

- £40,020 excluding VAT
- £48,024 including VAT

Below the relevant threshold

### **Date signed**

4 September 2025

### **Contract dates**

- 8 September 2025 to 1 February 2026
- 4 months, 24 days

### **Main procurement category**

Services

### **CPV classifications**

- 72224000 - Project management consultancy services

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## **Procedure**

## Procedure type

Below threshold - without competition

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## Supplier

### C the Culture

Kildeløbet 41 Brønshøj, Copenhagen amt,

Copenhagen

2700

Denmark

Email: [christina@ctheculture.com](mailto:christina@ctheculture.com)

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1

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## Contracting authority

### The Mayor and Commonalty and Citizens of the City of London

- Public Procurement Organisation Number: PYQD-1693-MYXR

PO Box 270

City of London

EC2P 2EJ

United Kingdom

Telephone: 020 7606 3030

Email: [Ajibola.Akingbade@cityoflondon.gov.uk](mailto:Ajibola.Akingbade@cityoflondon.gov.uk)

Website: <https://www.cityoflondon.gov.uk>

Region: UKI43 - Haringey and Islington

Organisation type: Public authority - sub-central government