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Award

CSAC2313 PR& Marketing services

CSA Catapult

UK6: Contract award notice - Procurement Act 2023 - view information about notice types

Notice identifier: 2025/S 000-066829

Procurement identifier (OCID): ocds-h6vhtk-0559cf (view related notices)

Published 20 October 2025, 4:05pm

Scope

Reference

CSAC2313

Description

We are seeking a communications agency to support our day-to-day activities. This includes, but is not limited to:

- •Content creation (press releases, case studies, blogs),
- Media relations,
- Social media support,
- Event promotion
- •Stakeholder engagement.

To view this notice, please click here:

https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=988352284

Contract 1

Supplier

• CityPress Services

Contract value

- £174,000 excluding VAT
- £208,000 including VAT

Below the relevant threshold

Award decision date

16 October 2025

Earliest date the contract will be signed

21 October 2025

Contract dates (estimated)

• 24 October 2025 to 17 October 2028

• 2 years, 11 months, 25 days

Main procurement category

Services

CPV classifications

- 79340000 Advertising and marketing services
- 79342000 Marketing services

Contract locations

• UKL - Wales

Information about tenders

- 20 tenders received
- 20 tenders assessed in the final stage:
 - 10 submitted by small and medium-sized enterprises (SME)
 - 0 submitted by voluntary, community and social enterprises (VCSE)
- 1 supplier awarded contracts
- 19 suppliers unsuccessful (details included for contracts over £5 million)

Procedure

Procedure type

Below threshold - open competition

Special regime

Light touch

Supplier

CityPress Services

Union, 2-10 Albert Square, Manchester

Manchester

M2 6LW

United Kingdom

Email: JACK@CITYPRESS.COM

Region: UKD33 - Manchester

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

CSA Catapult

• Public Procurement Organisation Number: PGMN-6457-VHTX

Innovation Centre, Celtic Way

Newport

NP10 8BE

United Kingdom

Contact name: Joe Wightman

Telephone: 07376487691

Email: joe.wightman@csa.catapult.org.uk

Region: UKL21 - Monmouthshire and Newport

Organisation type: Public authority - sub-central government