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Tender

Framework for supply of marketing campaign activity packs and ad hoc campaign items

Forestry Commission

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-066769

Procurement identifier (OCID): ocids-h6vhtk-05cfe9

Published 20 October 2025, 2:48pm

Scope

Reference

FCCN003423

Description

We will be awarding a national framework agreement for marketing campaign activity packs and ad hoc campaign items for Forestry England. The supplier will need to:

- . Source, produce and make up activity packs for Forestry England on site campaigns.
- . Provide an order and delivery/call off service for all participating sites and regular reporting for stock levels and reorders for the England marketing team throughout the campaign.
- . Provide storage facilities for pack through campaign and beyond for defined period
- . Recycle any leftover campaign activity packs as agreed with The Commission.

. At times provide bespoke campaign collateral.

Commercial tool

Establishes a framework

Total value (estimated)

- £600,000 excluding VAT
- £720,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 5 January 2026 to 4 January 2030
- 4 years

Main procurement category

Goods

CPV classifications

- 22000000 - Printed matter and related products
- 19000000 - Leather and textile fabrics, plastic and rubber materials

Contract locations

- UKK - South West (England)
- UKJ - South East (England)
- UKH - East of England
- UKG - West Midlands (England)
- UKF - East Midlands (England)
- UKE - Yorkshire and the Humber
- UKD - North West (England)
- UKC - North East (England)

Framework

Maximum number of suppliers

4

Maximum percentage fee charged to suppliers

0%

Framework operation description

All Orders will be awarded following the mini competition process defined in the Framework Agreement.

Award method when using the framework

With competition

Contracting authorities that may use the framework

Establishing party only

Participation

Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Submission

Enquiry deadline

5 November 2025, 5:00pm

Tender submission deadline

14 November 2025, 12:00pm

Submission address and any special instructions

<https://app.panacea-software.com/forestrycommission>

Tenders may be submitted electronically

Yes

Languages that may be used for submission

English

Award decision date (estimated)

10 December 2025

Award criteria

Name	Type	Weighting
Pricing Schedule	Price	40%
Product Quality	Quality	25%
Ethical Sourcing and Environmental Sustainability	Quality	25%
Delivery and timescales	Quality	10%

Other information**Applicable trade agreements**

- Government Procurement Agreement (GPA)
- Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP)

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Open procedure

Contracting authority

Forestry Commission

- Public Procurement Organisation Number: PLRM-7846-HGLG

620 Bristol Business Park

Bristol

BS16 1EJ

United Kingdom

Contact name: Richard March

Telephone: 0300 067 4000

Email: commercial.services@forestryengland.uk

Region: UKK12 - Bath and North East Somerset, North Somerset and South

Gloucestershire

Organisation type: Public authority - sub-central government