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Award

W174 - WME Coaching & Mentoring Matching Platform

West Midlands Employers

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-066758

Procurement identifier (OCID): ocds-h6vhtk-05cfd

Published 20 October 2025, 2:34pm

Scope

Reference

W174

Description

WME wishes to re-procure a matching platform service that will enable us to continue to provide a valued service to our existing subscribers into the next decade.

Contract 1. W174 - CMP Matching Site

Supplier

- [Coaching Focus Limited](#)

Contract value

- £124,000 excluding VAT
- £148,800 including VAT

Below the relevant threshold

Award decision date

12 May 2025

Earliest date the contract will be signed

21 October 2025

Contract dates (estimated)

- 22 October 2025 to 31 March 2029
- Possible extension to 31 March 2036
- 10 years, 5 months, 10 days

Description of possible extension:

Any extension period shall be by mutual agreement including any variations in price or service up to an additional 7 years. The intention subject to service demand, is that extension periods will be for additional terms of +3 years; +3 years; and +1 year. The duration of the contract will be limited by the relevant procurement regulations under the Procurement Act 2023.

Main procurement category

Goods

Options

The right to additional purchases while the contract is valid.

The Contractor may charge the following consultancy fees for additional work commissioned by the Client.

£2,500 + VAT full day

£1,500 + VAT half day

£750 + VAT for a 2 hour Masterclass

CPV classifications

- 30211300 - Computer platforms
- 48211000 - Platform interconnectivity software package

Information about tenders

- 3 tenders received
- 3 tenders assessed in the final stage:
 - 0 submitted by small and medium-sized enterprises (SME)
 - 0 submitted by voluntary, community and social enterprises (VCSE)
- 1 supplier awarded contracts

- 2 suppliers unsuccessful (details included for contracts over £5 million)

Procedure

Procedure type

Below threshold - limited competition

Supplier

Coaching Focus Limited

The Manor House, 143 High Street

Honiton

EX14 1LJ

United Kingdom

Email: trayton.vance@coaching-focus.com

Region: UKK43 - Devon CC

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1. W174 - CMP Matching Site

Contracting authority

West Midlands Employers

- Public Procurement Organisation Number: PHZL-1422-PCLL

JQ Modern 120 Vyse Street

Birmingham

B186ND

United Kingdom

Email: procurement@wmemployers.org.uk

Website: <https://wmemployers.org.uk/>

Region: UKG31 - Birmingham

Organisation type: Public authority - central government