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Planning

Beacon Park, Lichfield - Seasonal Concessions Opportunities

Lichfield District Council

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-066577

Procurement identifier (OCID): ocds-h6vhtk-05cf72

Published 20 October 2025, 9:57am

Scope

Reference

LDC-577

Description

Lichfield District Council is seeking to engage with experienced and suitably qualified contractors and suppliers interested in delivering seasonal outdoor activities at Beacon Park, Lichfield.

As part of its commitment to enhancing public spaces for the enjoyment of residents and visitors, the Council intends to utilise areas of Beacon Park to host a range of summer activities. These may include, but are not limited to:

Inflatable attractions

Go-Karting

Donkey rides

Face painting

The purpose of this notice is to assess market interest and capability, and to inform the development of a possible concession tender or licence opportunity.

Up to four activity areas are available within high footfall locations in Beacon Park (WS13 6RA).

Vehicular access to the site is limited. All access must be via the approved entrance at Bunkers Hill, with strict adherence to an approved site risk assessment and access protocol.

Any concessions will be licensed by the Council. However, the granting of a licence will not prevent the Council from issuing street trading consents to other individuals or businesses in the same vicinity.

Responses to this notice may be used to inform a select list of suppliers to be invited for any future or associated procurement opportunities.

There is no guarantee that any opportunity will be issued following this market engagement exercise.

Suppliers who wish to express their interest should do so by emailing procurement@lichfielddc.gov.uk by no later than 10th November 2025.

Please note:

The Council reserves the right to invite quotes only from those who have expressed an interest as part of this process.

The Council is not obligated to seek or accept any quotations if, at its sole discretion, it considers that the suppliers are not a suitable fit or if it decides not to proceed with the opportunity.

Contract dates (estimated)

- 1 March 2026 to 28 February 2029
- 3 years

Main procurement category

Services

CPV classifications

- 92330000 - Recreational-area services

Contract locations

- UKG - West Midlands (England)

Engagement

Engagement deadline

10 November 2025

Engagement process description

Interested parties should submit an expression of interest by emailing procurement@lichfielddc.gov.uk no later than 10 November 2025, including:

Company name and contact details

Summary of relevant experience in delivering similar services

Outline of proposed activities (if known)

There will be no in-person event, but interested suppliers may submit clarification questions by email to parks@lichfielddc.gov.uk

The Council reserves the right to invite quotes only from those parties who have expressed an interest during this engagement phase.

Participation

Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Submission

Publication date of tender notice (estimated)

24 November 2025

Procedure

Special regime

Concession

Contracting authority

Lichfield District Council

- Public Procurement Organisation Number: PHZL-8511-JGVL

Frog Lane

Lichfield

WS13 6YU

United Kingdom

Email: procurement@lichfielddc.gov.uk

Region: UKG24 - Staffordshire CC

Organisation type: Public authority - sub-central government