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Contract

Potential Merger Branding

Chelmer Housing Partnership Limited

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-066376

Procurement identifier (OCID): ocds-h6vhtk-05cefc

Published 17 October 2025, 2:53pm

Scope

Reference

CHP-2025-DN785156

Description

We wish to commission an external company (the Supplier) to support CHP and Estuary in developing a brand and visual identity for a new merged organisation.

The new organisation is about bringing the best of CHP and Estuary together and the new branding and visual identity should include elements of this legacy, aiming to reflect the similarity of the values of each organisation and to be accessible and inclusive.

Consulting and working with colleagues and customers, the key aim of the contract is to develop a strong brand that reflects the values and vision of the new organisation whilst also providing value for money.

Contract 1

Supplier

- STEFFCO LIMITED

Contract value

- £39,924 including VAT

Below the relevant threshold

Date signed

10 October 2025

Contract dates

- 10 October 2025 to 30 April 2026
- Possible extension to 30 October 2026
- 1 year, 21 days

Description of possible extension:

The option to extend will be determined by the decision making progress of the merger, which is anticipated in mid-December 2025 and the completion of the deliverables required under the contract.

Main procurement category

Services

CPV classifications

- 79415200 - Design consultancy services

Contract locations

- UKH3 - Essex

Procedure

Procedure type

Below threshold - limited competition

Supplier

STEFFCO LIMITED

- Companies House: 03234103
- Public Procurement Organisation Number: PHQZ-9455-HPHW

78 Armley Road

Leeds

LS12 2EJ

United Kingdom

Email: pgt@weareresource.co.uk

Website: <https://www.weareresource.co.uk>

Region: UKE42 - Leeds

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

Chelmer Housing Partnership Limited

- Mutuels Public Register: 8112
- Public Procurement Organisation Number: PCMV-1277-LCTG

Myriad House, 33 Springfield Lyons Approach

Chelmsford

CM2 5LB

United Kingdom

Email: procurement@chp.org.uk

Region: UKH36 - Heart of Essex

Organisation type: Public authority - sub-central government

Other organisation

These organisations are carrying out the procurement, or part of it, on behalf of the contracting authorities.

ESTUARY HOUSING ASSOCIATION LIMITED

Summary of their role in this procurement: Contributed to specification development and assessment of tenders.

- Companies House: IP23240R
- Mutuels Public Register: 23240R
- Public Procurement Organisation Number: PZZW-7592-VXRX

Centre Place, Prospect Close

Southend on Sea

SS1 2JD

United Kingdom

Email: Procurement@estuary.co.uk

Website: <http://www.estuary.co.uk>

Region: UKH31 - Southend-on-Sea

Contact organisation

Contact Chelmer Housing Partnership Limited for any enquiries.