

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/066269-2025>

Award

## **The provision of Graphic Designer Agency Services**

London Fire Brigade

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-066269

Procurement identifier (OCID): ocds-h6vhtk-05ceb8

Published 17 October 2025, 12:05pm

### **Scope**

### **Description**

Creative Services, on behalf of the Commissioner, requires a freelance creative resource to provide ad-hoc qualified and/or industry-experienced Artworkers, Designers, Senior Designers, and other creative specialists as required.

---

### **Contract 1**

### **Supplier**

- Karina Beasley Limited t/a Gabriele

## **Contract value**

- £147,000 including VAT

Below the relevant threshold

## **Award decision date**

8 June 2025

## **Earliest date the contract will be signed**

17 October 2025

## **Contract dates (estimated)**

- 17 October 2025 to 31 August 2028
- Possible extension to 31 August 2030
- 4 years, 10 months, 15 days

Description of possible extension:

2-year optional contract extensions.

## **Main procurement category**

Services

## **CPV classifications**

- 79822500 - Graphic design services

## **Contract locations**

- UKI - London
- 

## **Information about tenders**

- 1 tender received
  - 1 tender assessed in the final stage:
    - 1 submitted by small and medium-sized enterprises (SME)
    - 0 submitted by voluntary, community and social enterprises (VCSE)
  - 1 supplier awarded contracts
  - 0 suppliers unsuccessful (details included for contracts over £5 million)
- 

## **Procedure**

### **Procedure type**

Below threshold - limited competition

---

## **Supplier**

**Karina Beasley Limited t/a Gabriele**

Unit 3a Chestnut House, Farm Close

Shenley

WD7 9AD

United Kingdom

Email: [karina@gabriele.co.uk](mailto:karina@gabriele.co.uk)

Region: UKH23 - Hertfordshire

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

---

## **Contracting authority**

### **London Fire Brigade**

- Public Procurement Organisation Number: PMQX-8712-HQXR

169 Union Street

London

SE1 0LL

United Kingdom

Email: [Tatiana.wong@london-fire.gov.uk](mailto:Tatiana.wong@london-fire.gov.uk)

Region: UKI44 - Lewisham and Southwark

Organisation type: Public authority - sub-central government