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Award

The provision of Graphic Designer Agency Services

London Fire Brigade

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-066269

Procurement identifier (OCID): ocds-h6vhtk-05ceb8

Published 17 October 2025, 12:05pm

Scope

Description

Creative Services, on behalf of the Commissioner, requires a freelance creative resource to provide ad-hoc qualified and/or industry-experienced Artworkers, Designers, Senior Designers, and other creative specialists as required.

Contract 1

Supplier

- Karina Beasley Limited t/a Gabriele

Contract value

- £147,000 including VAT

Below the relevant threshold

Award decision date

8 June 2025

Earliest date the contract will be signed

17 October 2025

Contract dates (estimated)

- 17 October 2025 to 31 August 2028
- Possible extension to 31 August 2030
- 4 years, 10 months, 15 days

Description of possible extension:

2-year optional contract extensions.

Main procurement category

Services

CPV classifications

- 79822500 - Graphic design services

Contract locations

- UKI - London

Information about tenders

- 1 tender received
- 1 tender assessed in the final stage:
 - 1 submitted by small and medium-sized enterprises (SME)
 - 0 submitted by voluntary, community and social enterprises (VCSE)
- 1 supplier awarded contracts
- 0 suppliers unsuccessful (details included for contracts over £5 million)

Procedure

Procedure type

Below threshold - limited competition

Supplier

Karina Beasley Limited t/a Gabriele

Unit 3a Chestnut House, Farm Close

Shenley

WD7 9AD

United Kingdom

Email: karina@gabriele.co.uk

Region: UKH23 - Hertfordshire

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

London Fire Brigade

- Public Procurement Organisation Number: PMQX-8712-HQXR

169 Union Street

London

SE1 0LL

United Kingdom

Email: Tatiana.wong@london-fire.gov.uk

Region: UKI44 - Lewisham and Southwark

Organisation type: Public authority - sub-central government