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Planning

## Marketing Creative & Advertisement Services

London Legacy Development Corporation

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-066266

Procurement identifier (OCID): ocds-h6vhtk-05ceb6

Published 17 October 2025, 12:05pm

### Scope

### Reference

PIP-251016-01

### Description

This is the Preliminary Market Engagement Notice (PMEN) for the LLDC and seeks to obtain market feedback in relation to Marketing Creative & Advertisement Services for Queen Elizabeth Olympic Park (QEOP). Your feedback is important as it will allow views from the market to inform the development and finalisation of the procurement strategy. LLDC would greatly appreciate your feedback in the form of a response to the questionnaire. All responses will be treated confidentially. Following analysis, a high level summary report will be issued to participants of the market engagement giving an overview of the general themes and findings, but no participant will be mentioned by name in the report. This exercise does not form part of any formal procurement process. All responses will be carefully considered but will not bind LLDC to any particular approach to the procurement, nor will responses be treated as conveying any promise or commitment on the part of the respondent. For your feedback to be taken into account, your completed MSQ must be received by Friday 24 October 2025. Please use the:

<https://forms.office.com/e/iPFfNQbN6X> LLDC will manage the early market engagement process in an open and transparent manner to maximise the possible benefits. Direct or indirect canvassing of any LLDC employee or agent concerning this requirement, or any attempt to procure information from any LLDC employee or agent concerning this PMEN outside of the formal process described in this document may result in disqualification from consideration for any future procurement activity. This PMEN is issued solely for the purpose of conducting a market engagement exercise and does not constitute any commitment by LLDC to undertake any public procurement exercise in the future. LLDC will not enter into a contract based solely on the responses to this PMEN and no information contained in this document or in any communication made between LLDC and any interested party in connection with this shall be relied upon as constituting a contract, agreement or representation that any contract shall be offered.

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=987713957>

## **Commercial tool**

Establishes a framework

## **Total value (estimated)**

- £5,000,000 including VAT

Above the relevant threshold

## **Contract dates (estimated)**

- 2 February 2026 to 2 February 2029
- 3 years, 1 day

## **Main procurement category**

## Services

### CPV classifications

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security
- 79340000 - Advertising and marketing services
- 79341000 - Advertising services
- 79341400 - Advertising campaign services

### Contract locations

- UKI4 - Inner London - East

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## Engagement

### Engagement deadline

20 November 2025

### Engagement process description

please use the link: <https://forms.office.com/e/iPFfNQbN6X>

LLDC is not liable for any costs, fees or expenses incurred by any party participating in this market engagement exercise. LLDC cannot guarantee it will incorporate all or any feedback received into any subsequent procurement process.

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## **Contracting authority**

### **London Legacy Development Corporation**

- Public Procurement Organisation Number: PRCL-4221-CWJR

05 Endeavour Square, Level 09

London

E20 1JN

United Kingdom

Telephone: 0700000000

Email: [Procurement@londonlegacy.co.uk](mailto:Procurement@londonlegacy.co.uk)

Region: UKI41 - Hackney and Newham

Organisation type: Public authority - sub-central government