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Contract

CONSULTANCY AGREEMENT IN RELATION TO THE PROVISION OF MARKETING SERVICES - 1YEAR CONTRACT

The Crown Estate

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-066036

Procurement identifier (OCID): ocds-h6vhtk-05ce48

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Scope

Description

THE CROWN ESTATE COMMISSIONERS and Smart Soho Ltd CONSULTANCY AGREEMENT IN RELATION TO THE PROVISION OF MARKETING SERVICES - 1YEAR CONTRACT

Contract 1

Supplier

- SMART SOHO LTD

Contract value

- £100,000 excluding VAT
- £120,000 including VAT

Below the relevant threshold

Date signed

15 September 2025

Contract dates

- 15 September 2025 to 14 September 2026
- 1 year

Main procurement category

Services

CPV classifications

- 79342000 - Marketing services

Contract locations

- UK - United Kingdom

Procedure

Procedure type

Below threshold - without competition

Supplier

SMART SOHO LTD

55 Greek Street

London

W1D 3DT

United Kingdom

Email: martin@smartsoho.co.uk

Region: UKI32 - Westminster

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

The Crown Estate

- Public Procurement Organisation Number: PYYN-4743-GYVQ

1 St James Market

London

SW1Y 4AH

United Kingdom

Email: tenders@thecrownestate.co.uk

Region: UKI32 - Westminster

Organisation type: Public authority - central government