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Tender

## **City Lit College - Creative Design for Website and Marketing Campaign Assets**

The City Literary Institute

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-066010

Procurement identifier (OCID): ocds-h6vhtk-05ce34

Published 16 October 2025, 3:45pm

### **Scope**

### **Reference**

CA16614

### **Description**

City Lit College requires one supplier to fulfil their Creative Design for Website and Marketing Campaign Assets requirement.

### **Total value (estimated)**

- £350,000 excluding VAT
- £420,000 including VAT

Above the relevant threshold

## **Contract dates (estimated)**

- 1 January 2026 to 31 December 2028
- Possible extension to 31 December 2030
- 5 years

Description of possible extension:

Maximum 2 extensions of 12 months per extension.

## **Main procurement category**

Services

## **CPV classifications**

- 72212222 - Web server software development services
- 79340000 - Advertising and marketing services
- 79342000 - Marketing services
- 72212224 - Web page editing software development services

## **Contract locations**

- UK - United Kingdom

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## **Participation**

## **Legal and financial capacity conditions of participation**

In the first instance, candidates should register with [multiquote.com](https://multiquote.com) and express an interest in the contract. Contract details can be found under the 'Opportunities' section of the [multiquote.com](https://multiquote.com) homepage. A Selection Questionnaire (SQ) must be completed and returned (via [multiquote.com](https://multiquote.com)) as part of the request to participate process. Candidates will need to provide as part of the request to participate process evidence of business quality standards, accreditations, and relevant experience. Any candidate found to be guilty of serious misrepresentation in proving false or inaccurate information may be declared ineligible and not selected to continue with the process.

## **Technical ability conditions of participation**

In the first instance, candidates should register with [multiquote.com](https://multiquote.com) and express an interest in the contract. Contract details can be found under the 'Opportunities' section of the [multiquote.com](https://multiquote.com) homepage. A Selection Questionnaire (SQ) must be completed and returned (via [multiquote.com](https://multiquote.com)) as part of the request to participate process. Candidates will need to provide as part of the request to participate process evidence of business quality standards, accreditations, and relevant experience. Any candidate found to be guilty of serious misrepresentation in proving false or inaccurate information may be declared ineligible and not selected to continue with the process.

## **Particular suitability**

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

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## **Submission**

### **Enquiry deadline**

3 November 2025, 12:00pm

## **Tender submission deadline**

13 November 2025, 10:00am

## **Submission address and any special instructions**

To access this opportunity, log in to <https://suppliers.multiquote.com> and view the opportunity. If you are not registered with MultiQuote, please visit <https://suppliers.multiquote.com>, complete the registration form on the log in page and quote the title and reference of the notice in your registration.

## **Tenders may be submitted electronically**

Yes

## **Languages that may be used for submission**

English

## **Award decision date (estimated)**

1 January 2026

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## **Award criteria**

<b>Name</b>	<b>Description</b>	<b>Type</b>	<b>Weighting</b>
Quality	Quality	Quality	80.0%
Price	Price	Price	20.0%

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## Other information

### Conflicts assessment prepared/revised

Yes

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## Procedure

### Procedure type

Open procedure

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## Contracting authority

### The City Literary Institute

- Public Procurement Organisation Number: PGGZ-5659-TPYJ

Keeley Street

London

WC2B 4BA

United Kingdom

Email: [e.thorley@thecpc.ac.uk](mailto:e.thorley@thecpc.ac.uk)

Region: UKI31 - Camden and City of London

Organisation type: Public undertaking (commercial organisation subject to public authority oversight)