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Tender

CO6080 - Victoria Park Market Concession

Tower Hamlets

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-066004

Procurement identifier (OCID): ocds-h6vhtk-05ce31

Published 16 October 2025, 3:40pm

Scope

Reference

CO6080

Description

The London Borough of Tower Hamlets (LBTH) is inviting proposals for a Sunday Food Market to be held on the night walk area in Victoria Park for a term of 3 years with an option to extend by a further 12 months on two separate occasions by mutual agreement. This agreement would commence from 1 April 2026. The purpose of the tender is to identify an experienced Market Operator who will activate a food and beverage market each Sunday throughout the year. The market should be family-friendly and be of a high quality whereby it builds a positive reputation for the park. The Council expects the successful tenderer to provide a superior hospitality experience to park users and sustain the specified standards and compliance levels with all prevailing food and Health and Safety legislation throughout the term of their contract. In return, the successful bidder will have sole trading rights from the designated market trading areas on the agreed allocated days in return for a fee payable to the Council. A contract duration of three (3) years with the option to extend twice for further one (1) year terms is recommended to give the market operator time to establish themselves, invest in the market, and attract the best

stall holders in London.

Total value (estimated)

- £650,000 excluding VAT
- £780,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 1 April 2026 to 30 March 2029
- Possible extension to 29 March 2031
- 4 years, 11 months, 29 days

Description of possible extension:

2 x 12 months

Main procurement category

Services

CPV classifications

- 92000000 - Recreational, cultural and sporting services
- 98000000 - Other community, social and personal services

Contract locations

- UKI - London

Participation

Legal and financial capacity conditions of participation

The legal and financial capacity conditions of participation will be clearly set out in the Invitation to Tender document.

Technical ability conditions of participation

The technical ability conditions of participation will be clearly set out in the Invitation to Tender document.

Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Submission

Enquiry deadline

7 November 2025, 5:00pm

Tender submission deadline

20 November 2025, 12:00pm

Submission address and any special instructions

<https://www.londontenders.org/>

All bidders need to be registered on Proactis/Due North in order to access this opportunity through the London Tenders portal.

Tenders may be submitted electronically

Yes

Languages that may be used for submission

English

Award decision date (estimated)

8 December 2025

Recurring procurement

Publication date of next tender notice (estimated): 1 October 2030

Award criteria

Name	Description	Type	Weighting
Quality & Social Value	Quality = 45% Social Value = 10%	Quality	55.00%
Price		Price	45.00%

Other information

Payment terms

This is clearly defined in the Contract Terms and Conditions

Applicable trade agreements

- Government Procurement Agreement (GPA)

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Open procedure

Special regime

Concession

Justification for not publishing a preliminary market engagement notice

A preliminary market engagement notice was not published for this procurement as sufficient engagement and research had already been undertaken prior to the tender process. Informal consultations were carried out during the project planning stage to assess supplier capability, service delivery approaches, and indicative costs.

The feedback provided a clear understanding of the market's capacity to deliver the required management service for traders operating within Victoria Park, which was used to shape the procurement approach, service specification, and evaluation criteria.

Given the routine and locally focused nature of the requirement, and the existence of a well-understood market for park and trader management services, it was determined that a further formal preliminary market engagement would not add produce new insights. Proceeding directly to tender was therefore considered a proportionate and efficient approach that maintains both transparency and value for money.

Contracting authority

Tower Hamlets

- Public Procurement Organisation Number: PQBL-2673-MVYG

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London

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Region: UKI42 - Tower Hamlets

Organisation type: Public authority - sub-central government