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Contract

Trialling Innovative Technologies and Volunteer Survey Delivery Models to Enhanc

NATURAL ENGLAND

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-065818

Procurement identifier (OCID): ocds-h6vhtk-0597b1 ([view related notices](#))

Published 16 October 2025, 10:35am

Scope

Reference

C30218

Description

This contract will research and further develop online volunteer survey models. It builds on experimental work in 2024/25 which engaged and enabled over 1,000 volunteers enhance habitat maps using remote sensed data. The approach leverages 'Deep Time,' a citizen mapping platform that generates accurate, actionable data to support investments in and monitoring of landscape recovery projects for both Natural and Cultural Heritage Capital.

Contract 2. Trialling innovative technologies and volunteer survey delivery models to enhance

Supplier

- [Dig ventures](#)

Contract value

- £150,000 excluding VAT
- £180,000 including VAT

Above the relevant threshold

Date signed

23 September 2025

Contract dates

- 24 September 2025 to 31 March 2026
- 6 months, 7 days

Main procurement category

Services

CPV classifications

- 72212326 - Mapping software development services

Contract locations

- UK - United Kingdom

Other information

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Direct award

Direct award justification

- Single supplier - intellectual property or exclusive rights
- Single supplier - technical reasons

Intellectual Property

Supplier

Dig ventures

- Public Procurement Organisation Number: PJVG-3342-XWLX

Witham Studios 5, Hall Street, Barnard Castle

Barnard Castle

DL12 8JB

United Kingdom

Email: hello@digventures.com

Region: UKC14 - Durham CC

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): Yes

Supported employment provider: No

Public service mutual: No

Contract 2. Trialling innovative technologies and volunteer survey delivery models to enhance

Contracting authority

NATURAL ENGLAND

- Public Procurement Organisation Number: PJDG-6588-XDMM

Seacole Building, 2 Marsham Street

London

SW1P 4DF

United Kingdom

Contact name: Amy Stocking

Telephone: +447789125545

Email: amy.stocking@naturalengland.org.uk

Website: <https://defra-family.force.com/s/Welcome>

Region: UKI32 - Westminster

Organisation type: Public authority - central government

Other organisation

These organisations are carrying out the procurement, or part of it, on behalf of the contracting authorities.

DEPARTMENT OF ENVIRONMENT, FOOD AND RURAL AFFAIRS

Summary of their role in this procurement: Managing procurement of project

- Public Procurement Organisation Number: PNBD-3289-CDGX

Seacole Building, 2 Marsham Street

London

SW1P 4DF

United Kingdom

Contact name: Judith Gyamfi-Renner

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Email: judith.gyamfi-renner@defra.gov.uk

Website: <https://defra-family.force.com/s/Welcome>

Region: UKI32 - Westminster

Contact organisation

Contact [DEPARTMENT OF ENVIRONMENT, FOOD AND RURAL AFFAIRS](#) for any enquiries.