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Planning

Regional Reflect Project- Pre-Tender Event

Carmarthenshire County Council
Pembrokeshire County Council
Ceredigion County Council
Powys County Council

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-065783

Procurement identifier (OCID): ocds-h6vhtk-05ab99 ([view related notices](#))

Published 16 October 2025, 9:30am

Scope

Description

Carmarthenshire County Council will be holding a virtual pre-tender event on Friday 24th October at 11am to provide further information on the Reflect Project tender. This is a regional project (Carmarthenshire, Pembrokeshire, Ceredigion and Powys) which will deliver a trauma-informed, recovery-oriented social care support service for parents (primarily mothers), who have experienced the removal of one or more children through care proceedings. These individuals often face complex, interrelated challenges including poor mental health, substance misuse, domestic abuse, housing instability, and social isolation. This service aims to break that cycle through timely, person-centred, non-judgemental intervention and support. The main objective of the service is to reduce the occurrence of repeat pregnancies in the target population.

If your organisation would like to attend the event, please email to Elliott Boyd: ejboyd@carmarthenshire.gov.uk and a Teams meeting invite will be forwarded to you.

Total value (estimated)

- £608,000 excluding VAT
- £760,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 1 April 2026 to 31 March 2029
- Possible extension to 31 March 2031
- 5 years

Main procurement category

Services

CPV classifications

- 98000000 - Other community, social and personal services

Contract locations

- UKL14 - South West Wales

Engagement

Engagement deadline

24 October 2025

Engagement process description

Please email EJBoyd@carmarthenshire.gov.uk for an invite to the event

Participation

Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Submission

Publication date of tender notice (estimated)

1 December 2025

Procedure

Special regime

Light touch

Contracting authorities

Carmarthenshire County Council

- Public Procurement Organisation Number: PTVL-7854-TMRZ

County Hall

Carmarthen

SA31 1AD

United Kingdom

Contact name: Elliott Boyd

Email: EJBoyd@carmarthenshire.gov.uk

Website: <http://www.carmarthenshire.gov.uk>

Region: UKL14 - South West Wales

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Wales

Pembrokeshire County Council

- Public Procurement Organisation Number: PYMR-6838-HZQY

Pembrokeshire County Council

County Hall, Haverfordwest

SA61 1TP

United Kingdom

Contact name: Sharon Buckle

Email: procurement@pembrokeshire.gov.uk

Region: UKL14 - South West Wales

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Wales

Ceredigion County Council

- Public Procurement Organisation Number: PRYH-5713-PHLR

Neuadd Cyngor Ceredigion, Penmorfa

Aberaeron, Ceredigion

SA46 0PA

United Kingdom

Contact name: Jeanette Jones

Email: jeanette.jones2@ceredigion.gov.uk

Region: UKL14 - South West Wales

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Wales

Powys County Council

- Public Procurement Organisation Number: PQBT-5413-HMDT

County Hall

Llandrindod Wells

LD1 5LG

United Kingdom

Email: commercialservices@powys.gov.uk

Region: UKL24 - Powys

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Wales

Contact organisation

Contact Carmarthenshire County Council for any enquiries.