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Contract

Public Actions for Nature Recovery in SE England Market Research

University of Kent

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-065656

Procurement identifier (OCID): ocds-h6vhtk-0595f5 ([view related notices](#))

Published 15 October 2025, 3:30pm

Scope

Reference

JE25_003

Description

The University of Kent is undertaking research into whether/how people relate to nature in the UK. We are seeking to engage a social market/research company to recruit project participants for us (including administering any incentives that the panels pay for participation), project manage the delivery of the research in collaboration with us, and conduct transcription of focus group and one-to-one interview sound recordings. For each data collection step, we will need new participants who have not been part of the research process previously.

Contract 1. Public Actions for Nature Recovery in SE England Market Research

Supplier

- QA Research Ltd

Contract value

- £72,870 excluding VAT
- £87,444 including VAT

Below the relevant threshold

Date signed

6 October 2025

Contract dates

- 6 October 2025 to 6 May 2026
- Possible extension to 8 May 2027
- 1 year, 7 months, 3 days

Description of possible extension:

Contract has a possible extension of 12 months

Main procurement category

Services

CPV classifications

- 79310000 - Market research services

Contract locations

- UK - United Kingdom
- UKJ4 - Kent

Procedure

Procedure type

Below threshold - open competition

Supplier

QA Research Ltd

- Companies House: 03186539

5 Merus Court, Meridian Business Park

Leicester

LE19 1RJ

United Kingdom

Contact name: Michael Fountain

Telephone: +44 1904632039

Email: info@qaresearch.co.uk

Website: <https://www.qaresearch.co.uk>

Region: UKF22 - Leicestershire CC and Rutland

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Public Actions for Nature Recovery in SE England Market Research

Contracting authority

University of Kent

- Public Procurement Organisation Number: PDYN-9654-JPQJ

The Registry

Canterbury, Kent

CT2 7NZ

United Kingdom

Contact name: Max Hubbard

Telephone: +44 01227823061

Email: M.Hubbard@kent.ac.uk

Website: <https://www.kent.ac.uk/finance/procurement.html>

Region: UKJ44 - East Kent

Organisation type: Public authority - sub-central government