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Award

## **Communications and Engagement Support for the delivery of the Models of Care and Models of Care Plus Programme**

NORFOLK AND SUFFOLK NHS FOUNDATION TRUST

F15: Voluntary ex ante transparency notice

Notice identifier: 2025/S 000-065397

Procurement identifier (OCID): ocids-h6vhtk-05ccd4

Published 15 October 2025, 6:50am

### **Section I: Contracting authority/entity**

#### **I.1) Name and addresses**

NORFOLK AND SUFFOLK NHS FOUNDATION TRUST

County Hall

Norwich

NR1 2DH

#### **Contact**

Steven Worley

#### **Email**

[steven.worley@nchc.nhs.uk](mailto:steven.worley@nchc.nhs.uk)

#### **Telephone**

+44 1603785866

**Country**

United Kingdom

**Region code**

UKH1 - East Anglia

**Justification for not providing organisation identifier**

Not on any register

**Internet address(es)**

Main address

[www.nsft.nhs.uk](http://www.nsft.nhs.uk)

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Health

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**Section II: Object****II.1) Scope of the procurement****II.1.1) Title**

Communications and Engagement Support for the delivery of the Models of Care and Models of Care Plus Programme

**II.1.2) Main CPV code**

- 79410000 - Business and management consultancy services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

Thevaluecircle LLP were initially engaged to scope a programme of works to support the development, and implementation of, the models of care and models of care plus programme.

This work was crucial to the Trusts' CQC improvement journey, and timescales for this work precluded the ability to undertake a competitive procurement process, due to the urgent need for works to commence, and are for a very specific project.

Thevaluecircle LLP were also working across the Norfolk & Waveney ICB, which allowed a consistent strategic approach when working on this programme.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £174,511

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKH - East of England

#### **II.2.4) Description of the procurement**

Thevaluecircle LLP were initially engaged to scope a programme of works to support the development, and implementation of, the models of care and models of care plus programme.

This work was crucial to the Trusts' CQC improvement journey, and timescales for this work precluded the ability to undertake a competitive procurement process, due to the urgent need for works to commence, and are for a very specific project.

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#### **II.2.11) Information about options**

Options: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

The combined supplier spend was picked up as part of a retrospective spend review process.

The urgency and criticality of the requirement outpaced the time required to conduct a suitable procurement process.

Although the supplier is listed on suitably qualified and approved framework agreements, the agreement was made outside of the call off order processes.

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

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## **Section V. Award of contract/concession**

A contract/lot is awarded: Yes

### **V.2) Award of contract/concession**

#### **V.2.1) Date of conclusion of the contract**

1 October 2024

#### **V.2.2) Information about tenders**

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor/concessionaire**

The Value Circle LLP

Wakefield

Country

United Kingdom

NUTS code

- UK - United Kingdom

Companies House

OC419158

The contractor/concessionaire is an SME

Yes

#### **V.2.4) Information on value of contract/lot/concession (excluding VAT)**

Initial estimated total value of the contract/lot/concession: £174,511

Total value of the contract/lot/concession: £174,511

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## **Section VI. Complementary information**

### **VI.3) Additional information**

The Trust appointed TheValueCircle LLP to deliver a sensitive and critical programme of works to support the Trusts CQC improvement and action programme.

Given the sensitivity and criticality of time and works, the project was awarded to TheValueCircle to provide continuity and consistency of service, and cost - with this company also providing similar work across the Norfolk and Waveney ICS.

The project has been bench marked against approved framework agreements to ensure value for money was being achieved and reported as part of the Trusts internal reporting mechanisms. The combined supplier spend was picked up as part of a retrospective spend review process.

The urgency and criticality of the requirement outpaced the time required to conduct a suitable procurement process.

Although the supplier is listed on suitably qualified and approved framework agreements, the agreement was made outside of the call off order processes.

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Norfolk Community Health and Care NHS Trust

Norwich

Country

United Kingdom