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Award

Communications and Engagement Support for the delivery of the Models of Care and Models of Care Plus Programme

NORFOLK AND SUFFOLK NHS FOUNDATION TRUST

F15: Voluntary ex ante transparency notice

Notice identifier: 2025/S 000-065397

Procurement identifier (OCID): ocds-h6vhtk-05ccd4

Published 15 October 2025, 6:50am

Section I: Contracting authority/entity

I.1) Name and addresses

NORFOLK AND SUFFOLK NHS FOUNDATION TRUST

County Hall

Norwich

NR1 2DH

Contact

Steven Worley

Email

steven.worley@nchc.nhs.uk

Telephone

+44 1603785866

Country

United Kingdom

Region code

UKH1 - East Anglia

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

www.nsft.nhs.uk

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Health

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Communications and Engagement Support for the delivery of the Models of Care and Models of Care Plus Programme

II.1.2) Main CPV code

• 79410000 - Business and management consultancy services

II.1.3) Type of contract

Services

II.1.4) Short description

The value circle LLP were initially engaged to scope a programme of works to support the development, and implementation of, the models of care and models of care plus programme.

This work was crucial to the Trusts' CQC improvement journey, and timescales for this work precluded the ability to undertake a competitive procurement process, due to the urgent need for works to commence, and are for a very specific project.

Thevaluecircle LLP were also working across the Norfolk & Waveney ICB, which allowed a consistent strategic approach when working on this programme.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £174,511

II.2) Description

II.2.3) Place of performance

NUTS codes

• UKH - East of England

II.2.4) Description of the procurement

The value circle LLP were initially engaged to scope a programme of works to support the development, and implementation of, the models of care and models of care plus programme.

This work was crucial to the Trusts' CQC improvement journey, and timescales for this work precluded the ability to undertake a competitive procurement process, due to the urgent need for works to commence, and are for a very specific project.

Thevaluecircle LLP were also working across the Norfolk & Waveney ICB, which allowed a consistent strategic approach when working on this programme.

II.2.11) Information about options

Options: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

• The procurement falls outside the scope of application of the regulations

Explanation:

The combined supplier spend was picked up as part of a retrospective spend review process.

The urgency and criticality of the requirement outpaced the time required to conduct a suitable procurement process.

Although the supplier is listed on suitably qualified and approved framework agreements, the agreement was made outside of the call off order processes.

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section V. Award of contract/concession

A contract/lot is awarded: Yes

V.2) Award of contract/concession

V.2.1) Date of conclusion of the contract

1 October 2024

V.2.2) Information about tenders

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor/concessionaire

The Value Circle LLP

Wakefield

Country

United Kingdom

NUTS code

• UK - United Kingdom

Companies House

OC419158

The contractor/concessionaire is an SME

Yes

V.2.4) Information on value of contract/lot/concession (excluding VAT)

Initial estimated total value of the contract/lot/concession: £174,511

Total value of the contract/lot/concession: £174,511

Section VI. Complementary information

VI.3) Additional information

The Trust appointed The Value Circle LLP to deliver a sensitive and critical programme of works to support the Trusts CQC improvement and action programme.

Given the sensitivity and criticality of time and works, the project was awarded to TheValueCircle to provide continuity and consistency of service, and cost - with this company also providing similar work across the Norfolk and Waveney ICS.

The project has been bench marked against approved framework agreements to ensure value for money was being achieved and reported as part of the Trusts internal reporting mechanisms. The combined supplier spend was picked up as part of a retrospective spend review process.

The urgency and criticality of the requirement outpaced the time required to conduct a suitable procurement process.

Although the supplier is listed on suitably qualified and approved framework agreements, the agreement was made outside of the call off order processes.

VI.4) Procedures for review

VI.4.1) Review body

Norfolk Community Health and Care NHS Trust

Norwich

Country

United Kingdom