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Tender

Parent-Infant Relationship: Pregnancy Bonding and Attachment Training

North Northamptonshire Council

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-065229

Procurement identifier (OCID): ocids-h6vhtk-05cc64

Published 14 October 2025, 2:39pm

Scope

Description

North Northamptonshire Council seeks to commission a one-year training programme in pregnancy bonding and attachment, with a focus on strengthening relationships between parents and infants from the earliest stages of pregnancy through to the end of the first 1,001 critical days. Empowering expectant parents to form strong, positive bonds with their unborn babies and to nurture these relationships as their child grows.

The total budget available for this opportunity is £38,000, and suppliers are invited to provide proposals that deliver against the requirements within this funding envelope.

This programme will form a central part of the North Northamptonshire Family Hubs model, which has mobilised four Family Hub Networks across each locality (Corby, East Northants, Kettering and Wellingborough) to provide integrated, accessible, and family-centred support.

To strengthen this offer, the training is designed for the Early Help workforce, operating within the Family Hub Network, which includes Best Start in Life (BSIL) practitioners, Service Managers, Early Years Practitioners, and Family Hub Connectors. By embedding this training in Family Hubs, services will be equipped with the skills, confidence, and

consistency needed to support parents in building strong bonds with their babies from pregnancy and beyond.

The Training Programme aims to:

- Strengthen the capacity of the Family Hub workforce to promote and support bonding and secure parent-infant relationships from pregnancy onwards.
- Equip practitioners with evidence-based knowledge and skills to recognise, prevent, and respond to perinatal mental health and bonding difficulties.
- Build a shared language and approach across the workforce to improve consistency of practice and ensure families receive joined-up support.
- Promote inclusive practice that recognises and values the roles of fathers, partners, and diverse family structures in early bonding and attachment.
- Contribute to the delivery of the North Northamptonshire Perinatal Mental Health and Parent-Infant Relationships Strategy (2024) by addressing the identified gap in workforce development.

Total value (estimated)

- £38,000 excluding VAT
- £47,500 including VAT

Below the relevant threshold

Contract dates (estimated)

- 19 November 2025 to 30 October 2026
- 11 months, 12 days

Main procurement category

Services

CPV classifications

- 85000000 - Health and social work services

Contract locations

- UKF - East Midlands (England)

Participation

Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Submission

Enquiry deadline

24 October 2025, 11:59pm

Tender submission deadline

31 October 2025, 11:59pm

Submission address and any special instructions

Request for Quotation. Completed submissions to be returned to Sorayah.Mbuthia@northnorthants.gov.uk by no later than the Deadline for Submission of Bids, Friday, 31 October 2025.

Tenders may be submitted electronically

No

Award criteria

The award criteria is set out in the Request For Quotation documentation. It is a combination of price and quality.

Quality 80% and Price 20%

Procedure

Procedure type

Below threshold - open competition

Documents

Associated tender documents

[NN Family Hubs Parental Bonding Training RfQ.docx](#)

Contracting authority

North Northamptonshire Council

- Public Procurement Organisation Number: PQCM-5634-HGCN

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Region: UKF25 - North Northamptonshire

Organisation type: Public authority - sub-central government