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Contract

## Creative Services

FINANCIAL OMBUDSMAN SERVICE LIMITED

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-065214

Procurement identifier (OCID): ocds-h6vhtk-05cc57

Published 14 October 2025, 2:17pm

## Scope

## Reference

ten\_995

## Description

A supplier service responsible for developing and producing campaign assets across a range of media channels, supporting campaign testing and performance analysis, and collaborating with other agencies to optimise delivery.

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## Contract 1

### Supplier

- BIRD

### Contract value

- £180,000 including VAT

Below the relevant threshold

### Date signed

15 September 2025

### Contract dates

- 15 October 2025 to 15 October 2026
- Possible extension to 15 October 2027
- 2 years, 1 day

Description of possible extension:

one optional extension of up to 12

months

### Main procurement category

Services

## CPV classifications

- 32000000 - Radio, television, communication, telecommunication and related equipment
- 79341000 - Advertising services

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## Procedure

### Procedure type

Below threshold - limited competition

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## Supplier

### BIRD

Soho Works, Unit 4.01, The Tea Building, 56 Shoreditch High Street

London

E1 6JJ

United Kingdom

Email: [procurement.enquiries@financial-ombudsman.org.uk](mailto:procurement.enquiries@financial-ombudsman.org.uk)

Region: UKI41 - Hackney and Newham

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

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## Contracting authority

### **FINANCIAL OMBUDSMAN SERVICE LIMITED**

- Companies House: 03725015
- Public Procurement Organisation Number: PGMH-6717-YZGY

Exchange Tower

London

E14 9SR

United Kingdom

Email: [procurement.enquiries@financial-ombudsman.org.uk](mailto:procurement.enquiries@financial-ombudsman.org.uk)

Region: UKI42 - Tower Hamlets

Organisation type: Public authority - sub-central government