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Contract

Llwyd Mansion Business Consultant

Oswestry Town Council

F03: Contract award notice

Notice identifier: 2025/S 000-065199

Procurement identifier (OCID): ocids-h6vhtk-054e86

Published 14 October 2025, 1:56pm

Section I: Contracting authority

I.1) Name and addresses

Oswestry Town Council

The Guildhall, Bailey Head

Oswestry

SY111PZ

Contact

Samantha Jones

Email

samantha.jones@shropshire.gov.uk

Country

United Kingdom

Region code

UKG22 - Shropshire CC

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

<https://www.oswestry-tc.gov.uk/>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

Economic and financial affairs

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Llwyd Mansion Business Consultant

II.1.2) Main CPV code

- 72221000 - Business analysis consultancy services

II.1.3) Type of contract

Services

II.1.4) Short description

The purpose is to seek a fee submission from a suitably qualified Business Consultant to work with Oswestry Town Council to find viable end use/s for Llwyd Mansion, to develop their business portfolio to ensure they are able to see the potential of the assets they own and also work with Oswestry Borderland Tourism to develop a business plan for their TIC that will enable them to become sustainable in their new venue, Llwyd Mansion

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £10,000

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKG2 - Shropshire and Staffordshire

II.2.4) Description of the procurement

To produce business case for delivery phase NLHF submission

II.2.5) Award criteria

Quality criterion - Name: value for money / Weighting: 10

Quality criterion - Name: project team / Weighting: 15

Quality criterion - Name: relevant experience / Weighting: 15

Quality criterion - Name: methodology / Weighting: 30

Price - Weighting: 30

II.2.11) Information about options

Options: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2025/S 000-033064](#)

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

5 August 2025

V.2.2) Information about tenders

Number of tenders received: 7

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Marketing Culture

Pennarth

Country

United Kingdom

NUTS code

- UKL22 - Cardiff and Vale of Glamorgan

Justification for not providing organisation identifier

Sole trader

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £10,000

Total value of the contract/lot: £9,800

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Oswestry Town Council

Oswestry

Country

United Kingdom