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Award

Retail Unit and Hoarding Covers Contract (3)

Transport for London

UK5: Transparency notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-065145

Procurement identifier (OCID): ocds-h6vhtk-05cc37 ([view related notices](#))

Published 14 October 2025, 12:32pm

Scope

Description

This is an extension via Direct Award to extend the contract with Wildwood Creative, whilst a full tender process can take place to bring on creative services agencies with the capability to design and install retail unit and hoarding graphics, as well as marketing activities

Contract 1

Supplier

- Wildwood Creative

Contract value

- £80,000 excluding VAT
- £96,000 including VAT

Above the relevant threshold

Earliest date the contract will be signed

16 October 2025

Contract dates (estimated)

- 16 October 2025 to 15 February 2026
- 4 months

Main procurement category

Services

CPV classifications

- 79930000 - Specialty design services

Contract locations

- UK - United Kingdom

Other information

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Direct award

Special regime

Concession

Direct award justification

- Single supplier - technical reasons
- Additional or repeat goods, services or works - extension or partial replacement
- Extreme and unavoidable urgency

This is an extension via Direct Award to extend the contract with Wildwood Creative, whilst a full tender process can take place to bring on creative services agencies with the capability to design and install retail unit and hoarding graphics, as well as marketing activities

Supplier

Wildwood Creative

- Companies House: OC376972

9 Bonhill Street

London

EC2A 4DJ

United Kingdom

Email: andy@wildwoodcreative.co.uk

Region: UKI43 - Haringey and Islington

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

Transport for London

- Public Procurement Organisation Number: PHMT-6197-NWNZ

5 Endeavour Square

London

E20 1JN

United Kingdom

Email: BSFAribaAdministration@tfl.gov.uk

Region: UKI41 - Hackney and Newham

Organisation type: Public authority - central government