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Contract

4 Day Work Week Project

West Midlands Combined Authority

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-065055

Procurement identifier (OCID): ocds-h6vhtk-05cbff

Published 14 October 2025, 10:30am

Scope

Description

The West Midlands Combined Authority seeks a specialist delivery partner to support a cohort of regional employers to implement a four-day working week without loss of pay. This is primarily motivated by the growing evidence that a 4DWW can simultaneously enhance workforce wellbeing and productivity. 4 Day Week Global was selected to deliver this requirement following a stakeholder led competitive process.

Contract 1. 4 Day Work Week Project

Supplier

- 4 Day Week Collected Ltd T/A 4 Day Week Global

Contract value

- £29,980 excluding VAT
- £29,980 including VAT

Below the relevant threshold

Date signed

10 September 2025

Contract dates

- 22 September 2025 to 30 March 2026
- 6 months, 9 days

Main procurement category

Services

CPV classifications

- 79400000 - Business and management consultancy and related services

Contract locations

- UKG - West Midlands (England)

Signed contract documents

[Appendix B - Terms & Conditions_10Sep2025.pdf](#)

Procedure

Procedure type

Below threshold - limited competition

Supplier

4 Day Week Collected Ltd T/A 4 Day Week Global

2a High Street

Thames Ditton

KT7 0RY

United Kingdom

Email: Karen.lowe@4dayweek.com

Website: <https://www.4dayweek.com/>

Region: UKJ25 - West Surrey

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. 4 Day Work Week Project

Contracting authority

West Midlands Combined Authority

- Public Procurement Organisation Number: PGMD-1353-PZVX

16 Summer Lane

Birmingham

B19 3SD

United Kingdom

Email: procurement.team@wmca.org.uk

Region: UKG31 - Birmingham

Organisation type: Public authority - sub-central government