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Contract

## **Fluoride Varnish Programme**

Middlesbrough Council

F03: Contract award notice

Notice identifier: 2025/S 000-064876

Procurement identifier (OCID): ocds-h6vhtk-05ae7e

Published 13 October 2025, 3:45pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Middlesbrough Council

PO Box 500

Middlesbrough

TS19FT

#### **Contact**

Jonathan Williams

#### **Email**

[jonathan\\_williams@middlesbrough.gov.uk](mailto:jonathan_williams@middlesbrough.gov.uk)

#### **Telephone**

+44 1642728829

#### **Country**

United Kingdom

**Region code**

UKC12 - South Teesside

**Justification for not providing organisation identifier**

Not on any register

**Internet address(es)**

Main address

[www.middlesbrough.gov.uk](http://www.middlesbrough.gov.uk)

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

Health

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Fluoride Varnish Programme

Reference number

PH018/2025

#### **II.1.2) Main CPV code**

- 85130000 - Dental practice and related services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

This is a Provider Selection Regime (PSR) intended approach notice. The awarding of this contract is subject to the Health Care Services (Provider Selection Regime) Regulations 2023. For the avoidance of doubt, the provisions of the Procurement Act 2023 do not apply to this award.

In accordance with Regulation 10 of The Health Care Services (Provider Selection Regime) Regulations 2023, Middlesbrough Council are looking to award a contract under the Most Suitable

Provider process as the relevant authorities are able to identify the most suitable provider without running a competitive exercise, for the provision of community based NHS Health checks.

The Contracting Authority intends to award a contracts to the most suitable providers. This notice will be published for at least 14 days in line with best practice under the Provider Selection Regime 2023, allowing time for any enquiries to be considered.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £91,533.60

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 85000000 - Health and social work services

### **II.2.3) Place of performance**

NUTS codes

- UKC12 - South Teesside

### **II.2.4) Description of the procurement**

Delivery of a Fluoride Varnish Programme in the most deprived schools in Middlesbrough. Dental practice teams will be required to coordinate and implement a fluoride programme in an identified number of schools. Fluoride varnish applications to Nursery-Year 4 children twice a year. This is proposed to be a 3-year programme.

### **II.2.5) Award criteria**

Quality criterion - Name: Delivery, Integration, collaboration and service sustainability / Weighting: 60 and Pass/Fail

Quality criterion - Name: Value / Weighting: Pass/Fail

Quality criterion - Name: Quality and innovation / Weighting: 20 and Pass/Fail

Quality criterion - Name: Improving access, reducing health inequalities and facilitating choice / Weighting: 20 and Pass/Fail

Quality criterion - Name: Social Value / Weighting: Pass/Fail

Cost criterion - Name: To meet the costing model specified / Weighting: Pass/fail

### **II.2.11) Information about options**

Options: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Award of a contract without prior publication of a call for competition in the cases listed below

- Service contract to be awarded to the winner or one of winners under the rules of a design contest

Explanation:

'This is a Provider Selection Regime (PSR) intention to award notice. The awarding of this contract is subject to the Health Care Services (Provider Selection Regime) Regulations 2023. For the avoidance of doubt, the provisions of the Public Contracts Regulations 2015 do not apply to this award. The publication of this notice marks the start of the standstill period. Representations by providers must be made to decision makers by 23rd October 2025. This contract has not yet formally been awarded; this notice serves as an intention to award under the PSR'.

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

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## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

30 June 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 4

Number of tenders received from SMEs: 4

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

Whitecross Dental Care Ltd (Mydentist)

Manchester

M26 1GG

Country

United Kingdom

NUTS code

- UKC12 - South Teesside

Companies House

00244415

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £56,199.6

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## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

30 June 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 4

Number of tenders received from SMEs: 4

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Normanby Dental

Middlesbrough

Country

United Kingdom

NUTS code

- UKC12 - South Teesside

Justification for not providing organisation identifier

Not on any register

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £5,929.2

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## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

30 June 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 4

Number of tenders received from SMEs: 4

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

DC Daniels

Middlesbrough

Country

United Kingdom

NUTS code

- UKC12 - South Teesside

Justification for not providing organisation identifier

Not on any register

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £11,700



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## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

30 June 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 4

Number of tenders received from SMEs: 4

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Berwick Hills Dental Practice

Middlesbrough

Country

United Kingdom

NUTS code

- UKC12 - South Teesside

Justification for not providing organisation identifier

Not on any register

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £17,704.80

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Middlesbrough Council

Middlesbrough

Country

United Kingdom