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Award

SU43(26) Student Recruitment Market intelligence Services

Swansea University

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-064810

Procurement identifier (OCID): ocds-h6vhtk-05ae55 ([view related notices](#))

Published 13 October 2025, 2:28pm

Scope

Reference

SU43(26)

Description

Provision of UCAS market intelligence services to support Swansea University's undergraduate marketing and recruitment decisions

Contract 1. SU43(26) Student Recruitment Market intelligence

Services

Supplier

- UCAS Media Ltd

Contract value

- £486,343 excluding VAT
- £583,610 including VAT

Above the relevant threshold

Award decision date

10 October 2025

Standstill period

- End: 22 October 2025
- 8 working days

Earliest date the contract will be signed

27 October 2025

Contract dates (estimated)

- 1 November 2025 to 31 October 2027
- 2 years

Main procurement category

Services

CPV classifications

- 79400000 - Business and management consultancy and related services

Contract locations

- UKL - Wales

Procedure

Procedure type

Direct award

Supplier

UCAS Media Ltd

- Public Procurement Organisation Number: PQLW-4791-YWWY

Rosehill, New Barn Lane

Cheltenham

GL52 3LZ

United Kingdom

Email: educationservices@ucas.ac.uk

Region: UKK13 - Gloucestershire

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. SU43(26) Student Recruitment Market intelligence Services

Contracting authority

Swansea University

- Public Procurement Organisation Number: PTNV-7472-GRTW

Procurement, Finance Dept.

Swansea

SA2 8PP

United Kingdom

Contact name: Rhian Nurse

Email: Procurement@swansea.ac.uk

Website: <https://www.swansea.ac.uk>

Region: UKL18 - Swansea

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Wales