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**Award** 

# SU43(26) Student Recruitment Market intelligence Services

Swansea University

UK6: Contract award notice - Procurement Act 2023 - view information about notice types

Notice identifier: 2025/S 000-064810

Procurement identifier (OCID): ocds-h6vhtk-05ae55 (view related notices)

Published 13 October 2025, 2:28pm

# Scope

#### Reference

SU43(26)

## **Description**

Provision of UCAS market intelligence services to support Swansea University's undergraduate marketing and recruitment decisions

Contract 1. SU43(26) Student Recruitment Market intelligence

## **Services**

# **Supplier**

• UCAS Media Ltd

## **Contract value**

- £486,343 excluding VAT
- £583,610 including VAT

Above the relevant threshold

#### Award decision date

10 October 2025

# Standstill period

- End: 22 October 2025
- 8 working days

## Earliest date the contract will be signed

27 October 2025

# **Contract dates (estimated)**

- 1 November 2025 to 31 October 2027
- 2 years

Main procurement category
Services
CPV classifications
• 79400000 - Business and management consultancy and related services
Contract locations
UKL - Wales
Procedure
Procedure type
Direct award
Supplier

# **UCAS Media Ltd**

• Public Procurement Organisation Number: PQLW-4791-YWWY

Rosehill, New Barn Lane

Cheltenham

**GL52 3LZ** 

**United Kingdom** 

Email: educationservices@ucas.ac.uk

Region: UKK13 - Gloucestershire

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. SU43(26) Student Recruitment Market intelligence Services

# **Contracting authority**

## **Swansea University**

• Public Procurement Organisation Number: PTNV-7472-GRTW

Procurement, Finance Dept.

Swansea

SA28PP

**United Kingdom** 

Contact name: Rhian Nurse

Email: Procurement@swansea.ac.uk

Website: https://www.swansea.ac.uk

Region: UKL18 - Swansea

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Wales