

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/064810-2025>

Award

## **SU43(26) Student Recruitment Market intelligence Services**

Swansea University

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-064810

Procurement identifier (OCID): ocds-h6vhtk-05ae55 ([view related notices](#))

Published 13 October 2025, 2:28pm

### **Scope**

### **Reference**

SU43(26)

### **Description**

Provision of UCAS market intelligence services to support Swansea University's undergraduate marketing and recruitment decisions

---

### **Contract 1. SU43(26) Student Recruitment Market intelligence**

## **Services**

### **Supplier**

- UCAS Media Ltd

### **Contract value**

- £486,343 excluding VAT
- £583,610 including VAT

Above the relevant threshold

### **Award decision date**

10 October 2025

### **Standstill period**

- End: 22 October 2025
- 8 working days

### **Earliest date the contract will be signed**

27 October 2025

### **Contract dates (estimated)**

- 1 November 2025 to 31 October 2027
- 2 years

## **Main procurement category**

Services

## **CPV classifications**

- 79400000 - Business and management consultancy and related services

## **Contract locations**

- UKL - Wales

---

## **Procedure**

### **Procedure type**

Direct award

---

## **Supplier**

### **UCAS Media Ltd**

- Public Procurement Organisation Number: PQLW-4791-YWWY

Rosehill, New Barn Lane

Cheltenham

GL52 3LZ

United Kingdom

Email: [educationservices@ucas.ac.uk](mailto:educationservices@ucas.ac.uk)

Region: UKK13 - Gloucestershire

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. SU43(26) Student Recruitment Market intelligence Services

---

## **Contracting authority**

### **Swansea University**

- Public Procurement Organisation Number: PTNV-7472-GRTW

Procurement, Finance Dept.

Swansea

SA2 8PP

United Kingdom

Contact name: Rhian Nurse

Email: [Procurement@swansea.ac.uk](mailto:Procurement@swansea.ac.uk)

Website: <https://www.swansea.ac.uk>

Region: UKL18 - Swansea

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Wales