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Contract

## **Digital Marketing (advertising) partner, CAN Digital**

City of Doncaster Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-064687

Procurement identifier (OCID): ocds-h6vhtk-05ae1d

Published 13 October 2025, 12:00pm

### **Scope**

### **Reference**

C12093

### **Description**

A digital marketing solution is required as part of the CDC's digital and communications offer and is not available through a CDC in house option.

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## **Contract 1. Digital Marketing (advertising) partner, CAN Digital**

## **Supplier**

- CAN DIGITAL SOLUTIONS LTD

## **Contract value**

- £40,000 excluding VAT
- £48,000 including VAT

Below the relevant threshold

## **Date signed**

5 September 2025

## **Contract dates**

- 8 September 2025 to 8 December 2025
- Possible extension to 8 March 2026
- 6 months, 1 day

Description of possible extension:

This contract has the available option of being extended up to a further 3months at the sole discretion of the Council.

## **Main procurement category**

Services

## **CPV classifications**

- 72261000 - Software support services
- 48100000 - Industry specific software package

## **Contract locations**

- UKE31 - Barnsley, Doncaster and Rotherham

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## **Procedure**

### **Procedure type**

Below threshold - without competition

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## **Supplier**

### **CAN DIGITAL SOLUTIONS LTD**

- Public Procurement Organisation Number: PDZX-8714-RWRL

4TH FLOOR, 18 ST CROSS STREET, LONDON

London

EC1N 8UN

United Kingdom

Email: [info@digitalsolutions.com](mailto:info@digitalsolutions.com)

Website: <https://digital-solution.co.uk/contact>

Region: UKI31 - Camden and City of London

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Digital Marketing (advertising) partner, CAN Digital

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## **Contracting authority**

### **City of Doncaster Council**

- Public Procurement Organisation Number: PLHR-4113-HMNQ

Civic Office, Waterdale

Doncaster

DN1 3BU

United Kingdom

Telephone: +44 1302736977

Email: [strategicprocurementteam@doncaster.gov.uk](mailto:strategicprocurementteam@doncaster.gov.uk)

Website: <https://www.doncaster.gov.uk/>

Region: UKE31 - Barnsley, Doncaster and Rotherham

Organisation type: Public authority - sub-central government