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Contract

Digital Marketing (advertising) partner, CAN Digital

City of Doncaster Council

UK7: Contract details notice - Procurement Act 2023 - view information about notice types

Notice identifier: 2025/S 000-064687

Procurement identifier (OCID): ocds-h6vhtk-05ae1d

Published 13 October 2025, 12:00pm

Scope

Reference

C12093

Description

A digital marketing solution is required as part of the CDC's digital and communications offer and is not available through a CDC in house option.

Contract 1. Digital Marketing (advertising) partner, CAN Digital

Supplier

• CAN DIGITAL SOLUTIONS LTD

Contract value

- £40,000 excluding VAT
- £48,000 including VAT

Below the relevant threshold

Date signed

5 September 2025

Contract dates

- 8 September 2025 to 8 December 2025
- Possible extension to 8 March 2026
- 6 months, 1 day

Description of possible extension:

This contract has the available option of being extended up to a further 3months at the sole discretion of the Council.

Main procurement category

Services

CPV classifications

- 72261000 Software support services
- 48100000 Industry specific software package

Contract locations

• UKE31 - Barnsley, Doncaster and Rotherham

Procedure

Procedure type

Below threshold - without competition

Supplier

CAN DIGITAL SOLUTIONS LTD

• Public Procurement Organisation Number: PDZX-8714-RWRL

4TH FLOOR, 18 ST CROSS STREET, LONDON

London

EC1N 8UN

United Kingdom

Email: info@digitalsolutions.com

Website: https://digital-solution.co.uk/contact

Region: UKI31 - Camden and City of London

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Digital Marketing (advertising) partner, CAN Digital

Contracting authority

City of Doncaster Council

Public Procurement Organisation Number: PLHR-4113-HMNQ

Civic Office, Waterdale

Doncaster

DN1 3BU

United Kingdom

Telephone: +44 1302736977

Email: <u>strategicprocurementteam@doncaster.gov.uk</u>

Website: https://www.doncaster.gov.uk/

Region: UKE31 - Barnsley, Doncaster and Rotherham

Organisation type: Public authority - sub-central government