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Contract

## **Strategic Influencing and Communications Support for the Child-Lens Investing Initiative**

Cardiff and Vale University Health Board

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-064639

Procurement identifier (OCID): ocds-h6vhtk-05973b ([view related notices](#))

Published 13 October 2025, 11:01am

### **Scope**

### **Reference**

CAV-DIR-(25-26) 92

### **Description**

Cardiff and Vale University Health Board, intends to award a contract to Hawkins, Laxton and Co. to support with a unique blend of strategic communications, influencing, and policy expertise in health and children's rights to improve and identify areas and opportunities for innovation. Hawkins Laxton will provide strategic communications and influencing support to position paediatric research and child-lens investment at the forefront of UK and international policy agendas. They will deliver tailored advocacy, stakeholder engagement, and narrative development to maximise Wales' leadership role in this field. No alternative suppliers were identified during market engagement, and there is no suitable options available via any national procurement frameworks. This notice is issued in accordance with procurement transparency obligations and to ensure compliance with public procurement regulations.

## **Contract 1. Strategic Influencing and Communications Support for the Child-Lens Investing Initiative**

### **Supplier**

- Hawkins Laxton & Co.

### **Contract value**

- £38,000 excluding VAT
- £38,000 including VAT

Below the relevant threshold

### **Date signed**

8 October 2025

### **Contract dates**

- 13 October 2025 to 12 October 2026
- 1 year

### **Main procurement category**

Services

### **CPV classifications**

- 73000000 - Research and development services and related consultancy services

### **Contract locations**

- UKL22 - Cardiff and Vale of Glamorgan

### **Signed contract documents**

[Acceptance Letter Child Lens.docx.pdf](#)

Contract Acceptance letter signed by Organisation and Supplier

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## **Procedure**

### **Procedure type**

Below threshold - without competition

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## **Supplier**

**Hawkins Laxton & Co.**

- Public Procurement Organisation Number: PMXT-1283-QNTD

Crown Chambers, Princes Street

Harrogate

HG1 1NJ

United Kingdom

Email: [info@hawkinslaxton.com](mailto:info@hawkinslaxton.com)

Region: UKE22 - North Yorkshire CC

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Strategic Influencing and Communications Support for the Child-Lens Investing Initiative

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## **Contracting authority**

### **Cardiff and Vale University Health Board**

- Public Procurement Organisation Number: PPPR-7969-BTJG

WOODLAND HOUSE

Cardiff

CF14 4HH

United Kingdom

Contact name: Jane Boulton

Telephone: +442921500648

Email: [jane.boulton@wales.nhs.uk](mailto:jane.boulton@wales.nhs.uk)

Website: <http://nwssp.nhs.wales/ourservices/procurement-services/>

Region: UKL22 - Cardiff and Vale of Glamorgan

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Wales

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## Other organisation

These organisations are carrying out the procurement, or part of it, on behalf of the contracting authorities.

### **NHS Wales Shared Services Partnership (Hosted by Velindre NHS Trust)**

Summary of their role in this procurement: Responsible for all Procurement activity across Wales

- Public Procurement Organisation Number: PXWV-6492-CGMN

4-5 Charnwood Court,

Cardiff

CF14 3QZ

United Kingdom

Contact name: Jane Boulton

Email: [jane.boulton@wales.nhs.uk](mailto:jane.boulton@wales.nhs.uk)

Website: <http://nwssp.nhs.wales/ourservices/procurement-services/>

Region: UKL22 - Cardiff and Vale of Glamorgan

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## Contact organisation

Contact Cardiff and Vale University Health Board for any enquiries.