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Contract

## **Provision of Smoke Alarms & Associated Products**

Merseyside Fire and Rescue Authority

F03: Contract award notice

Notice identifier: 2025/S 000-064202

Procurement identifier (OCID): ocds-h6vhtk-05acce

Published 10 October 2025, 2:14pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Merseyside Fire and Rescue Authority

Merseyside Fire and Rescue Service Headquarters, Bridle Road,

Bootle

L304YD

#### **Email**

[procurementmfrs@merseyfire.gov.uk](mailto:procurementmfrs@merseyfire.gov.uk)

#### **Country**

United Kingdom

#### **Region code**

UKD73 - Sefton

**Justification for not providing organisation identifier**

Not on any register

**Internet address(es)**

Main address

<https://www.merseyfire.gov.uk>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

Public order and safety

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Provision of Smoke Alarms & Associated Products

Reference number

MFRS 2425-55

#### **II.1.2) Main CPV code**

- 31625200 - Fire-alarm systems

#### **II.1.3) Type of contract**

Supplies

#### **II.1.4) Short description**

Provision of Smoke Alarms & Associated Products. Direct award under West Midlands Framework reference C5691, lots 1 and 2.

#### **II.1.6) Information about lots**

This contract is divided into lots: Yes

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £742,700

### **II.2) Description**

#### **II.2.1) Title**

Lot No

1

#### **II.2.2) Additional CPV code(s)**

- 31625200 - Fire-alarm systems

#### **II.2.3) Place of performance**

NUTS codes

- UKD7 - Merseyside

#### **II.2.4) Description of the procurement**

Provision of Smoke Alarms

#### **II.2.5) Award criteria**

Price

#### **II.2.11) Information about options**

Options: No

### **II.2) Description**

#### **II.2.1) Title**

Lot No

2

#### **II.2.2) Additional CPV code(s)**

- 31625200 - Fire-alarm systems

#### **II.2.3) Place of performance**

NUTS codes

- UKD7 - Merseyside

#### **II.2.4) Description of the procurement**

Provision of deaf alarms

#### **II.2.5) Award criteria**

Price

#### **II.2.11) Information about options**

Options: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

Direct award under West Midlands F&RS Framework

Smoke Alarms and Associated Products 2025-2029

Reference C5691, Lot 1 & Lot 2

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

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## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

11 September 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

FireBlitz Extinguisher Ltd

Kent

Country

United Kingdom

NUTS code

- UKJ4 - Kent

Companies House

06475572

The contractor is an SME

No

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £742,700

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Merseyside Fire & Rescue Authority

Liverpool

L30 4YD

Country

United Kingdom