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Award

Smart Farming Trials

DEPARTMENT OF ENVIRONMENT, FOOD AND RURAL AFFAIRS

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-064179

Procurement identifier (OCID): ocids-h6vhtk-05a93a ([view related notices](#))

Published 10 October 2025, 1:32pm

Scope

Reference

C30536

Description

Smart farming is defined by the Environment Agency, as 'the use of technologies and data-driven systems to improve efficiency and sustainability in agricultural production'. Employing smart farming technologies and the latest developments in data and systems for water resources in agriculture, would allow the sector to both maximise water availability and efficiency of application. This project is for the trials of smart farming technologies, giving vital information for farming businesses, and a greater understanding of those setting policy, wider water users and the environment.

Contract 1. Smart Farming Trials

Supplier

- [Water Resources East](#)

Contract value

- £299,967.40 excluding VAT
- £359,960.88 including VAT

Above the relevant threshold

Award decision date

6 October 2025

Standstill period

- End: 21 October 2025
- 8 working days

Earliest date the contract will be signed

22 October 2025

Contract dates (estimated)

- 23 October 2025 to 31 March 2026

- 5 months, 9 days

Main procurement category

Services

Options

The right to additional purchases while the contract is valid.

No extension criteria built into the contract, however the Short Form Terms and Conditions allow variations

CPV classifications

- 90700000 - Environmental services

Contract locations

- UK - United Kingdom

Procedure

Procedure type

Direct award

Supplier

Water Resources East

- Public Procurement Organisation Number: PYVB-3418-ZNYY

The Enterprise Centre University Of East Anglia, Norwich Research Park, Norwich, United Kingdom

Norwich

NR4 7TJ

United Kingdom

Email: dgc-laww-buyer@defra.gov.uk

Region: UKH15 - Norwich and East Norfolk

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Associated people/organisations:

Water Resources East

Contract 1. Smart Farming Trials

Contracting authority

DEPARTMENT OF ENVIRONMENT, FOOD AND RURAL AFFAIRS

- Public Procurement Organisation Number: PNBD-3289-CDGX

Seacole Building, 2 Marsham Street

London

SW1P 4DF

United Kingdom

Email: dgc-laww-buyer@defra.gov.uk

Website: <https://defra-family.force.com/s/Welcome>

Region: UKI32 - Westminster

Organisation type: Public authority - central government