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Award

Water Meter Data Management Solution

AFFINITY WATER LIMITED

UK5: Transparency notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-063953

Procurement identifier (OCID): ocds-h6vhtk-05ac36

Published 9 October 2025, 8:16pm

Scope

Description

Affinity Water requires the continued service of a hosted, cloud-based solution to capture data from its existing fleet of AMR meters.

Over the next ten years, the need for the AMR meter data capture solution will decline significantly, in line with the increasing rollout of smart meters.

As part of its smart metering programme, Affinity Water will be utilising a different system for capturing data from smart meters. The contract for this new system has already been awarded following a UCR tender process.

Contract 1

Supplier

- ITRON METERING SOLUTIONS UK LIMITED

Contract value

- £1,450,000 excluding VAT
- £1,740,000 including VAT

Above the relevant threshold

Earliest date the contract will be signed

1 November 2025

Contract dates (estimated)

- 1 January 2026 to 31 December 2030
- Possible extension to 31 December 2035
- 10 years

Description of possible extension:

If the system is still in use following the initial five year term, the company can extend the agreement for up to a further five years.

Main procurement category

Services

CPV classifications

- 65500000 - Meter reading service

Contract locations

- UKH - East of England
- UKI - London
- UKJ - South East (England)

Other information

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Direct award

Special regime

Utilities

Direct award justification

Single supplier - technical reasons

This award is for repeat services relating the the data capture of AMR water meter reads, where it is critical that the solution is compatible with the configuration of the company's existing metering technology.

Supplier

ITRON METERING SOLUTIONS UK LIMITED

- Companies House: 04274515
- Public Procurement Organisation Number: PBTM-7252-JNND

Brightwell Court

Martlesham

IP5 3RF

United Kingdom

Email: sales.felixstowe@itron.com

Website: <https://emea.itron.com/en/home>

Region: UKH14 - Suffolk

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

AFFINITY WATER LIMITED

- Companies House: 02546950
- Public Procurement Organisation Number: PMRZ-1695-VBDV

Tamblin Way

Hatfield

AL10 9EZ

United Kingdom

Email: procurementsupportteam@affinitywater.co.uk

Region: UKH23 - Hertfordshire

Organisation type: Private utility