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Contract

## **CEFAS25-57 Aquaculture Hub**

Centre for Environment, Fisheries and Aquaculture Science

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-063731

Procurement identifier (OCID): ocds-h6vhtk-051959 ([view related notices](#))

Published 9 October 2025, 1:38pm

### **Scope**

### **Reference**

CEFAS25-57

### **Description**

The aim of this project is to establish an aquaculture data hub. This will provide a mapping interface with search and querying functionality to access information on aquaculture locations, sectoral production statistics and environmental performance, and host key position papers for the industry in one place, providing an essential resource for regulators (Defra, Cefas, MMO) policy teams, industry, researchers and the wider public. Importantly, the website will address a primary recommendation of the English Aquaculture Strategy (2020), published by Poseidon, which identified the limited availability of comprehensive information as a barrier to the development of the Aquaculture industry.

The services covered under this procurement include stakeholder mapping and consultation, website development, governance and publicity.

## **Contract 1. CEFAS25-57 Contract for an Aquaculture Hub**

### **Suppliers (3)**

- BRITISH TROUT ASSOCIATION LIMITED
- POSEIDON AQUATIC RESOURCE MANAGEMENT LTD.
- THE SHELLFISH ASSOCIATION OF GREAT BRITAIN

### **Contract value**

- £219,850 excluding VAT
- £263,820 including VAT

Above the relevant threshold

### **Date signed**

8 October 2025

### **Contract dates**

- 9 October 2025 to 31 March 2026
- Possible extension to 31 March 2027
- 1 year, 5 months, 23 days

Description of possible extension:

The contract may be extended by a period of 1 year if funding is granted.

## **Main procurement category**

Services

## **CPV classifications**

- 72300000 - Data services
- 73200000 - Research and development consultancy services

## **Contract locations**

- UK - United Kingdom

## **Justification for not setting key performance indicators**

Contract management based on deliverables rather than KPI's

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## **Other information**

## **Conflicts assessment prepared/revised**

Yes

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## **Procedure**

### **Procedure type**

Direct award

### **Direct award justification**

Single supplier - intellectual property or exclusive rights

The Shellfish Association of Great Britain are uniquely positioned, through their membership and contacts with farms, shellfish depuration units, suppliers and the capture sector to enable them to coordinate engagement with stakeholders in the shellfish and seaweed sectors conducting surveys to establish data and compliance needs.

The British Trout Association are also uniquely positioned, through their membership and contacts to linked businesses such as processors and suppliers whose input is required, and have strong contacts at a ministerial level. This will enable them to coordinate engagement with stakeholders in the finfish sectors, conduct surveys to establish data and compliance needs, acquire strategies and position statements for this project.

Poseidon specialise in strategic planning of aquaculture in the UK and Ireland and have a long-standing history working with Governments, importantly leading delivery of the English Aquaculture Strategy (EAS) which is the key driver for the Aquaculture Data Hub and similar projects across the UK. With all necessary contacts in place from previous consultations, they are uniquely positioned to work on the results of sector surveys against the objectives of the EAS.

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## **Suppliers**

**BRITISH TROUT ASSOCIATION LIMITED**

- Companies House: IP24021R
- Public Procurement Organisation Number: PGQG-7934-NTJW

2 Enterprise House ,Cherry Orchard Lane

Salisbury

SP2 7LD

United Kingdom

Email: [oliver.robinson@britishtrout.co.uk](mailto:oliver.robinson@britishtrout.co.uk)

Region: UKK15 - Wiltshire CC

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1

## **POSEIDON AQUATIC RESOURCE MANAGEMENT LTD.**

- Companies House: 04297215
- Public Procurement Organisation Number: PLVT-1436-RLHW

238 Station Road

Addlestone

KT15 2PS

United Kingdom

Email: [main@consult-poseidon.com](mailto:main@consult-poseidon.com)

Region: UKJ25 - West Surrey

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1

## **THE SHELLFISH ASSOCIATION OF GREAT BRITAIN**

- Companies House: 08804994
- Public Procurement Organisation Number: PXQV-2551-CHPQ

Fishmongers' Hall

London

EC4R 9EL

United Kingdom

Email: [admin@shellfish.org.uk](mailto:admin@shellfish.org.uk)

Website: <http://WWW.SHELLFISH.ORG.UK>

Region: UKI31 - Camden and City of London

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1

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## **Contracting authority**

### **Centre for Environment, Fisheries and Aquaculture Science**

- Public Procurement Organisation Number: PPGW-5299-JGTN

Pakefield Road

Lowestoft

NR33 0HT

United Kingdom

Email: [procure@cefas.gov.uk](mailto:procure@cefas.gov.uk)

Region: UKH14 - Suffolk

Organisation type: Public authority - central government