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Award

ID 5827166 - DFE - LRA - Communications Partner

Labour Relations Agency

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-063571

Procurement identifier (OCID): ocids-h6vhtk-056780 ([view related notices](#))

Published 9 October 2025, 10:05am

Scope

Reference

ID 5827166

Description

The Labour Relations Agency (the Buyer) requires the services of a Supplier to contribute to the delivery of the Communications Strategy for 2025-2029, and Communications Plan for 2025-2026.

The Supplier must have experience and expertise delivering integrated communications campaigns and initiatives. The Supplier will support the Buyer in identifying and developing solutions to reach wider audiences, concentrating on those with lowest levels of awareness of the Agency (currently 18-34 age group). The Agency's

role in dispute resolution is better known (and cases are confidential) so the work of the Buyer and Supplier will focus particularly on the dispute prevention and good employment

practice roles of the Agency, in helping to educate others about their employment rights and responsibilities.

This contract will commence from the date of award, for an initial period of 3 Years. There are 2 options to extend for anything up to a further period of 1 year each subject to satisfactory performance and budgetary provision

Contract 1. ID 5827166 - DFE - LRA - Communications Partner

Supplier

- GRAY'S COMMUNICATIONS LIMITED

Contract value

- £300,000 excluding VAT
- £360,000 including VAT

Above the relevant threshold

Award decision date

8 October 2025

Date assessment summaries were sent to tenderers

8 October 2025

Standstill period

- End: 20 October 2025
- 8 working days

Earliest date the contract will be signed

22 October 2025

Contract dates (estimated)

- 22 October 2025 to 21 October 2028
- Possible extension to 21 October 2030
- 5 years

Description of possible extension:

2 options to extend for anything up to a further period of 1 year each subject to satisfactory performance and budgetary provision.

Main procurement category

Services

CPV classifications

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

Contract locations

- UKN - Northern Ireland

Information about tenders

- 9 tenders received
- 9 tenders assessed in the final stage:
 - 9 submitted by small and medium-sized enterprises (SME)
 - 2 submitted by voluntary, community and social enterprises (VCSE)
- 1 supplier awarded contracts
- 8 suppliers unsuccessful (details included for contracts over £5 million)

Procedure

Procedure type

Open procedure

Supplier

GRAY'S COMMUNICATIONS LIMITED

- Companies House: NI647073
- Public Procurement Organisation Number: PXZW-8671-YJGZ

30 Clooney Terrace

Londonderry

BT47 6AR

United Kingdom

Email: info@grayscommunications.com

Website: <https://grayscommunications.com>

Region: UKN0A - Derry City and Strabane

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. ID 5827166 - DFE - LRA - Communications Partner

Contracting authority

Labour Relations Agency

- Public Procurement Organisation Number: PXXT-9745-HGPD

James House, 2-4 Cromac Avenue, The Gasworks

Belfast

BT7 2JA

United Kingdom

Email: SSDAdmin.CPD@finance-ni.gov.uk

Region: UKN06 - Belfast

Organisation type: Public authority - central government

Devolved regulations that apply: Northern Ireland

Other organisation

These organisations are carrying out the procurement, or part of it, on behalf of the contracting authorities.

CPD - Supplies & Services Division

Summary of their role in this procurement: Construction and Procurement Delivery - Supplies and Services Division, is a Centre of Procurement Expertise and provides a central procurement function for central government in Northern Ireland.

- Public Procurement Organisation Number: PVWG-8426-YWXV

Clare House, 303 Airport Road West

BELFAST

BT3 9ED

United Kingdom

Email: SSDAdmin.CPD@finance-ni.gov.uk

Website: <https://www.finance-ni.gov.uk/topics/procurement>

Region: UKN06 - Belfast

Contact organisation

Contact CPD - Supplies & Services Division for any enquiries.