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Award

Consultancy Services - Strategic Land

The Crown Estate

UK5: Transparency notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-063450

Procurement identifier (OCID): ocds-h6vhtk-05aafc ([view related notices](#))

Published 8 October 2025, 4:48pm

Scope

Description

This contract is for the provision of consultancy services for the management of (i) the planning process and (ii) the planning budget for a large strategic land site.

Contract 1

Supplier

- CRUCIBLE (STRATEGIC) LIMITED

Contract value

- £1,750,000 excluding VAT
- £2,100,000 including VAT

Above the relevant threshold

Earliest date the contract will be signed

20 October 2025

Contract dates (estimated)

- 20 October 2025 to 19 October 2030
- Possible extension to 19 October 2035
- 10 years

Description of possible extension:

The contract can be extended in the event of (i) an outstanding planning decision, (ii) a challenge to planning permission (until such time it is resolved) and/or (iii) until any planning permission granted is free of requirements deemed unacceptable by The Crown Estate.

Main procurement category

Services

CPV classifications

- 79411000 - General management consultancy services

Contract locations

- UK - United Kingdom

Other information

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Direct award

Direct award justification

Single supplier - intellectual property or exclusive rights

The contract being awarded is in accordance with paragraph 5 of Schedule 5 of the Procurement Act 2023. A direct award to Crucible (Strategic) Limited ("Crucible") is appropriate as it has exclusive rights in respect of the strategic land site.

Crucible has a long-standing involvement in relation to the promotion of the strategic land site. Crucible's involvement has been made possible as a result of previous contractual arrangements which were not and are not capable of being replicated by another party.

Crucible also has specific know-how in respect of the strategic land site which means it is uniquely placed to provide the services.

Supplier

CRUCIBLE (STRATEGIC) LIMITED

- Public Procurement Organisation Number: PRML-5825-LGBY

Manor House Farm

Bath

BA27DP

United Kingdom

Email: contact@prorsus.co.uk

Region: UKK12 - Bath and North East Somerset, North Somerset and South Gloucestershire

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

The Crown Estate

- Public Procurement Organisation Number: PYYN-4743-GYVQ

1 St James Market

London

SW1Y 4AH

United Kingdom

Email: tenders@thecrownestate.co.uk

Region: UKI32 - Westminster

Organisation type: Public authority - central government