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Award

## China Marketing Campaign

The University Of Kent

UK5: Transparency notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-063363

Procurement identifier (OCID): ocds-h6vhtk-05aac0 ([view related notices](#))

Published 8 October 2025, 2:51pm

## Scope

### Description

This contract is to continue working with Grok Global in order to deliver a marketing campaign to target audiences in China with the aim of increasing recruitment from China in 2026.

£30,000

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## Contract 1

### Supplier

- Grok Global Services Inc

### **Contract value**

- £30,000 including VAT

Below the relevant threshold

### **Earliest date the contract will be signed**

20 October 2025

### **Contract dates (estimated)**

- 20 October 2025 to 20 March 2026
- 5 months, 1 day

### **Main procurement category**

Services

### **CPV classifications**

- 79342000 - Marketing services

### **Contract locations**

- UKJ4 - Kent
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## Procedure

### Procedure type

Below threshold - without competition

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## Supplier

### Grok Global Services Inc

- Public Procurement Organisation Number: PCBH-1337-WDXX

535 Dean St, Brooklyn

New York

11217

United States

Email: [chris.kelly@grokglobal.com](mailto:chris.kelly@grokglobal.com)

Website: <http://grokglobal.com>

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

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## Contracting authority

### The University Of Kent

- UK Register of Learning Providers (UKPRN number): 10007150
- Public Procurement Organisation Number: PDYN-9654-JPQJ

The Registry,

Canterbury

CT2 7NZ

United Kingdom

Email: [procurement@kent.ac.uk](mailto:procurement@kent.ac.uk)

Website: <http://www.kent.ac.uk/>

Region: UKJ44 - East Kent

Organisation type: Public authority - sub-central government