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Contract

## **Regional BetterPoints Transport App Pilot**

City & County of Swansea

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-063029

Procurement identifier (OCID): ocds-h6vhtk-05a9ec

Published 7 October 2025, 5:06pm

### **Scope**

### **Reference**

CPR8/25/041

### **Description**

The programme is designed to achieve modal shift from single occupancy vehicle (SOV) use to more active and sustainable modes, whilst also contributing to the region's targets for health and climate.

The central aim will be to increase the number of short journeys made by walking, wheeling, cycling and public transport. The programme will also aim to improve air quality and reduce CO2

emissions.

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## **Contract 1. Regional BetterPoints Transport App Pilot**

### **Supplier**

- BETTERPOINTS LIMITED

### **Contract value**

- £42,100 excluding VAT
- £50,520 including VAT

Below the relevant threshold

### **Date signed**

4 September 2025

### **Contract dates**

- 8 September 2025 to 31 August 2026
- 11 months, 23 days

### **Main procurement category**

Goods

## CPV classifications

- 48000000 - Software package and information systems

## Contract locations

- UKL18 - Swansea

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## Procedure

### Procedure type

Below threshold - without competition

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## Supplier

### BETTERPOINTS LIMITED

- Public Procurement Organisation Number: PHQZ-6914-PPWZ

3 The Mount, Trumpsgreen Road

Virginia Water

GU25 4EJ

United Kingdom

Email: [sales@betterpoints.uk](mailto:sales@betterpoints.uk)

Region: UKJ25 - West Surrey

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Regional BetterPoints Transport App Pilot

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## Contracting authority

### City & County of Swansea

- Public Procurement Organisation Number: PYYD-8699-BJGD

Civic Centre

Swansea

SA1 3SN

United Kingdom

Email: [procurement@swansea.gov.uk](mailto:procurement@swansea.gov.uk)

Website: <http://www.swansea.gov.uk/dobusiness>

Region: UKL18 - Swansea

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Wales