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Award

## Nutrient Profile Modelling

Agriculture and Horticulture Development Board

UK5: Transparency notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-062991

Procurement identifier (OCID): ocds-h6vhtk-05a9d4 ([view related notices](#))

Published 7 October 2025, 4:03pm

## Scope

## Reference

STA10249

## Description

To appoint a delivery partner for the development of an NPM strategy, ahead of mandatory reporting requirements. This project requires a unique combination of deep nutrition expertise from a retail background, retailer insight and stakeholder engagement experience to ensure that red meat is positioned positively within balanced diets, while supporting increased consumption of fruit, vegetables, and pulses.

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## **Contract 1. Nutrient Profile Modelling**

### **Supplier**

- Nutrition Talent

### **Contract value**

- £41,666 excluding VAT
- £50,000 including VAT

Below the relevant threshold

### **Earliest date the contract will be signed**

8 October 2025

### **Contract dates (estimated)**

- 13 October 2025 to 12 October 2026
- 1 year

### **Main procurement category**

Services

### **CPV classifications**

- 85140000 - Miscellaneous health services

## **Contract locations**

- UK - United Kingdom

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## **Participation**

### **Particular suitability**

Small and medium-sized enterprises (SME)

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## **Procedure**

### **Procedure type**

Below threshold - without competition

### **Special regime**

Light touch

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## **Supplier**

### **Nutrition Talent**

1 Portview

Bangor

BT20 5QB

United Kingdom

Email: [example@example.com](mailto:example@example.com)

Region: UKN09 - Ards and North Down

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Nutrient Profile Modelling

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## Contracting authority

### **Agriculture and Horticulture Development Board**

- Public Procurement Organisation Number: PBHX-8363-MBBV

Middlemarch Business Park, Siskin Parkway East

Coventry

CV3 4PE

United Kingdom

Contact name: Sarah Waters

Email: [procurement@ahdb.org.uk](mailto:procurement@ahdb.org.uk)

Region: UKG13 - Warwickshire

Organisation type: Public authority - central government