

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/062991-2025>

Award

Nutrient Profile Modelling

Agriculture and Horticulture Development Board

UK5: Transparency notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-062991

Procurement identifier (OCID): ocds-h6vhtk-05a9d4 ([view related notices](#))

Published 7 October 2025, 4:03pm

Scope

Reference

STA10249

Description

To appoint a delivery partner for the development of an NPM strategy, ahead of mandatory reporting requirements. This project requires a unique combination of deep nutrition expertise from a retail background, retailer insight and stakeholder engagement experience to ensure that red meat is positioned positively within balanced diets, while supporting increased consumption of fruit, vegetables, and pulses.

Contract 1. Nutrient Profile Modelling

Supplier

- Nutrition Talent

Contract value

- £41,666 excluding VAT
- £50,000 including VAT

Below the relevant threshold

Earliest date the contract will be signed

8 October 2025

Contract dates (estimated)

- 13 October 2025 to 12 October 2026
- 1 year

Main procurement category

Services

CPV classifications

- 85140000 - Miscellaneous health services

Contract locations

- UK - United Kingdom
-

Participation

Particular suitability

Small and medium-sized enterprises (SME)

Procedure

Procedure type

Below threshold - without competition

Special regime

Light touch

Supplier

Nutrition Talent

1 Portview

Bangor

BT20 5QB

United Kingdom

Email: example@example.com

Region: UKN09 - Ards and North Down

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Nutrient Profile Modelling

Contracting authority

Agriculture and Horticulture Development Board

- Public Procurement Organisation Number: PBHX-8363-MBBV

Middlemarch Business Park, Siskin Parkway East

Coventry

CV3 4PE

United Kingdom

Contact name: Sarah Waters

Email: procurement@ahdb.org.uk

Region: UKG13 - Warwickshire

Organisation type: Public authority - central government