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Contract

U21 Bus Campaign Media Buying

Tees Valley Combined Authority

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-062946

Procurement identifier (OCID): ocds-h6vhtk-05a9b9

Published 7 October 2025, 3:25pm

Scope

Reference

TVCA-PROC-0654

Description

Tees Valley Combined Authority (TVCA) is seeking a provider to deliver media buying on a bus promotion campaign which will run from September 2025 to the end of March 2026.

Contract 1. U21 Bus Campaign Media Buying

Supplier

- MIKE LYNCH ADVERTISING LIMITED

Contract value

- £45,000 excluding VAT
- £54,000 including VAT

Below the relevant threshold

Date signed

7 October 2025

Contract dates

- 7 October 2025 to 6 April 2026
- 6 months

Main procurement category

Services

CPV classifications

- 79340000 - Advertising and marketing services

Contract locations

- UK - United Kingdom

Key performance indicators

Name	Reporting frequency
Report Submission	1 months
Response to TVCA requests	1 days
Submission of narrative to the report	1 months

Procedure

Procedure type

Below threshold - limited competition

Supplier

MIKE LYNCH ADVERTISING LIMITED

- Companies House: 04977778
- Public Procurement Organisation Number: PWVD-7682-MBMN

7 Broadfield Meadows

Newcastle Upon Tyne

NE13 8BB

United Kingdom

Email: james@mikelynchadvertising.co.uk

Website: <https://www.mikelynychadvertising.co.uk/>

Region: UKC22 - Tyneside

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. U21 Bus Campaign Media Buying

Contracting authority

Tees Valley Combined Authority

- Companies House: 11747311
- Public Procurement Organisation Number: PDNG-8971-ZVCR

Teesside Airport Business Suite, Teesside International Airport

Darlington

DL2 1NJ

United Kingdom

Email: procurement@teesvalley-ca.gov.uk

Region: UKC13 - Darlington

Organisation type: Public authority - sub-central government