This is a published notice on the Find a Tender service: <a href="https://www.find-tender.service.gov.uk/Notice/062946-2025">https://www.find-tender.service.gov.uk/Notice/062946-2025</a>

Contract

# **U21 Bus Campaign Media Buying**

Tees Valley Combined Authority

UK7: Contract details notice - Procurement Act 2023 - view information about notice types

Notice identifier: 2025/S 000-062946

Procurement identifier (OCID): ocds-h6vhtk-05a9b9

Published 7 October 2025, 3:25pm

### Scope

#### Reference

TVCA-PROC-0654

### **Description**

Tees Valley Combined Authority (TVCA) is seeking a provider to deliver media buying on a bus promotion campaign which will run from September 2025 to the end of March 2026.

# Contract 1. U21 Bus Campaign Media Buying

## **Supplier**

• MIKE LYNCH ADVERTISING LIMITED

#### **Contract value**

- £45,000 excluding VAT
- £54,000 including VAT

Below the relevant threshold

## **Date signed**

7 October 2025

#### **Contract dates**

- 7 October 2025 to 6 April 2026
- 6 months

# Main procurement category

Services

#### **CPV** classifications

• 79340000 - Advertising and marketing services

#### **Contract locations**

• UK - United Kingdom

# **Key performance indicators**

Name	Reporting frequency
Report Submission	1 months
Response to TVCA requests	1 days
Submission of narrative to the report	1 months

### **Procedure**

## **Procedure type**

Below threshold - limited competition

# **Supplier**

### MIKE LYNCH ADVERTISING LIMITED

• Companies House: 04977778

• Public Procurement Organisation Number: PWVD-7682-MBMN

7 Broadfield Meadows

Newcastle Upon Tyne

**NE13 8BB** 

**United Kingdom** 

Email: james@mikelynchadvertising.co.uk

Website: <a href="https://www.mikelynchadvertising.co.uk/">https://www.mikelynchadvertising.co.uk/</a>

Region: UKC22 - Tyneside

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. U21 Bus Campaign Media Buying

# **Contracting authority**

## **Tees Valley Combined Authority**

• Companies House: 11747311

Public Procurement Organisation Number: PDNG-8971-ZVCR

Teesside Airport Business Suite, Teesside International Airport

Darlington

DL2 1NJ

**United Kingdom** 

Email: procurement@teesvalley-ca.gov.uk

Region: UKC13 - Darlington

Organisation type: Public authority - sub-central government