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Award

25-007 Electrical Direct Materials

Broadland Housing Association

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-062886

Procurement identifier (OCID): ocds-h6vhtk-05566a ([view related notices](#))

Published 7 October 2025, 1:54pm

Scope

Description

This Invitation to Tender (ITT) from Broadland Housing Association Limited (Broadland) is issued to potential suppliers (tenderers) for the purpose of submitting a tender for the supply of Electrical Direct Materials.

Broadland wishes to create a framework contract with up to three suppliers for electrical goods. Each appointed supplier would be awarded an individual call-off contract.

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=982894792>

Contract 1. Electrical Direct Materials

Suppliers (3)

- City Electrical Factors Ltd
- Edmundson Electrical Limited
- Rexel UK Limited

Contract value

- £2,000,000 including VAT

Above the relevant threshold

Award decision date

24 September 2025

Date assessment summaries were sent to tenderers

24 September 2025

Standstill period

- End: 16 October 2025
- 8 working days

Earliest date the contract will be signed

18 October 2025

Contract dates (estimated)

- 1 November 2025 to 31 October 2027
- Possible extension to 30 October 2029
- 3 years, 11 months, 30 days

Description of possible extension:

2 year optional extension

Main procurement category

Goods

CPV classifications

- 31680000 - Electrical supplies and accessories
- 31681000 - Electrical accessories
- 31681400 - Electrical components
- 31681410 - Electrical materials
- 31682000 - Electricity supplies
- 44111530 - Electrical insulating fittings

Contract locations

- UKH15 - Norwich and East Norfolk
-

Information about tenders

- 5 tenders received
- 5 tenders assessed in the final stage:
 - 1 submitted by small and medium-sized enterprises (SME)
 - 0 submitted by voluntary, community and social enterprises (VCSE)
- 3 suppliers awarded contracts
- 2 suppliers unsuccessful (details included for contracts over £5 million)

Procedure

Procedure type

Open procedure

Suppliers

City Electrical Factors Ltd

- Public Procurement Organisation Number: PLGV-5933-ZXQW

Georgina Mackie House, 141 Farmer Ward Road

Kenilworth

CV8 2SU

United Kingdom

Contact name: Max Bradley

Email: Tenders@cef.co.uk

Region: UKG13 - Warwickshire

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. Electrical Direct Materials

Edmundson Electrical Limited

- Companies House: 02667012

Edmundson House, Tatton Street

Knutsford

WA16 6AY

United Kingdom

Contact name: James Buck

Email: james.buck@eel.co.uk

Region: UKD62 - Cheshire East

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. Electrical Direct Materials

Rexel UK Limited

- Companies House: 00434724

Eagle Court 2, Hatchford Brook, Hatchford Way

Sheldon

B26 3RZ

United Kingdom

Contact name: Jade Sinclair

Email: National.tenders@Rexel.co.uk

Region: UKG31 - Birmingham

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. Electrical Direct Materials

Contracting authority

Broadland Housing Association

- Public Procurement Organisation Number: PNLM-7926-DLPQ

Norwich City Football Club, Carrow Road

Norwich

NR1 1HU

United Kingdom

Contact name: Emma Havers

Telephone: 01603 750110

Email: emma.havers@broadlandgroup.org

Region: UKH15 - Norwich and East Norfolk

Organisation type: Public authority - sub-central government