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Tender

## **Geo-animating nature's past, present and future**

Natural England

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-062679

Procurement identifier (OCID): ocds-h6vhtk-05a496

Published 7 October 2025, 8:33am

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### **Scope**

### **Reference**

NE300925GAN

### **Description**

This project aims to utilise the medium of animation to uncover novel ways to communicate the important contribution of geodiversity to a range of Protected Site Strategies (PSS) projects with a view to supporting PSS initiatives across England. Four to five (depending on cost) 'animation episodes' will be produced focussed on different PSS aspects, viewable either independently or sequentially, to tell our geological story - the story of nature through time, where we have come from, where we are now, and where we are going. We envisage that there will be a common narrative thread and visual style weaving through each animation, utilising distinctive narration through regional/local voices to further develop the connections to place. The successful contractor should have access to/be able to present a range of illustrative styles at the initial meeting to choose from as well as a range of sound artists to read the scripts. It is anticipated that this

project will start on October 21st 2025 and would need to be completed by 29th March 2026.

### **Total value (estimated)**

- £41,666 excluding VAT
- £49,999 including VAT

Below the relevant threshold

### **Contract dates (estimated)**

- 21 October 2025 to 29 March 2026
- 5 months, 9 days

### **Main procurement category**

Services

### **CPV classifications**

- 79415200 - Design consultancy services

### **Contract locations**

- UKI - London

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## **Participation**

## **This procurement is reserved for**

UK suppliers

## **Particular suitability**

Small and medium-sized enterprises (SME)

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## **Submission**

### **Tender submission deadline**

15 October 2025, 12:00pm

### **Submission address and any special instructions**

To apply for this opportunity you must submit your quotation meeting the requirements detailed in the Request for Quotation (RFQ) attached.

Your response must be sent to [Barbara.Silva@naturalengland.org.uk](mailto:Barbara.Silva@naturalengland.org.uk) by 12 midday on 15th October 2025.

If you have any clarification questions linked to this opportunity or the procurement process please submit these via email to [Barbara.Silva@naturalengland.org.uk](mailto:Barbara.Silva@naturalengland.org.uk). Please note that, unless commercially sensitive, both the question and the response will be circulated to all tenderers.

### **Tenders may be submitted electronically**

No

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## **Award criteria**

Full details available in the RFQ.

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## **Procedure**

### **Procedure type**

Below threshold - open competition

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## **Documents**

### **Associated tender documents**

[Specification template\\_GeoAnimations2.docx](#)

RFQ

[Order Form NE Standard Goods & Services Terms and Conditions\\_Geoanimation2.docx](#)

Order Form

[Commercial Response Basic\\_Geoanimation2.docx](#)

Commercial Response

[Q&As - Geo Animation.docx](#)

Clarification to Bidders Questions

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## **Contracting authority**

### **Natural England**

- Public Procurement Organisation Number: PJDG-6588-XDMM

Seacole Building, 2 Marsham Street

London

SW1P 4DF

United Kingdom

Contact name: Barbara Silva

Email: [barbara.silva@naturalengland.org.uk](mailto:barbara.silva@naturalengland.org.uk)

Region: UKI32 - Westminster

Organisation type: Public authority - central government