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Tender

## Consumer focused smart metering journeys

CCW

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-062654

Procurement identifier (OCID): ocds-h6vhtk-05a90f

Published 6 October 2025, 6:03pm

## Scope

## Reference

25-012

## Description

CCW wishes to appoint a market research agency to provide qualitative and potentially quantitative research services to:

Understand experiences of the household customer journey to smart metering for different household segments

## Total value (estimated)

- £80,000 excluding VAT
- £100,000 including VAT

Below the relevant threshold

### **Contract dates (estimated)**

- 11 November 2025 to 31 July 2026
- 8 months, 20 days

### **Main procurement category**

Services

### **CPV classifications**

- 73110000 - Research services
- 79310000 - Market research services
- 79315000 - Social research services

### **Contract locations**

- UK - United Kingdom

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## **Participation**

### **Conditions of participation**

Go onto the CCW public procurement site

<https://public.bravosolution.co.uk/>

### **Particular suitability**

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

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### **Submission**

#### **Enquiry deadline**

17 October 2025, 5:00pm

#### **Tender submission deadline**

24 October 2025, 11:59pm

#### **Submission address and any special instructions**

<https://public.bravosolution.co.uk/>

#### **Tenders may be submitted electronically**

Yes

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### **Award criteria**

Name	Description	Type	Weighting
Quality Criteria	Submit a full breakdown as per the attached schedules	Quality	80%
Pricing schedule	Submit a full breakdown as per the attached schedule	Cost	20%

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## Procedure

### Procedure type

Below threshold - open competition

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## Contracting authority

### CCW

- Public Procurement Organisation Number: PCLM-3677-JYML

23 Stephenson Street

Birmingham

B2 4BH

United Kingdom

Contact name: Chris Tate

Email: [Procurement@ccwater.org.uk](mailto:Procurement@ccwater.org.uk)

Website: <http://www.ccw.org.uk>

Region: UKG31 - Birmingham

Organisation type: Public authority - sub-central government