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Award

COL201-116 Gwynedd – Comms (FRA081 Lot 3)

WRAP (Waste and Resources Action Programme)

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-062472

Procurement identifier (OCID): ocds-h6vhtk-05a8aa

Published 6 October 2025, 12:06pm

Scope

Reference

PRC087

Description

To deliver communications outputs as part of our support to Cyngor Gwynedd, aimed at increasing its recycling rate. This work needs to be delivered as part of our grant agreement / programme of work with Welsh Government.

Please note: This is a direct award under WRAP's internal Framework - FRA081 (Local Authority Support and Waste Composition Analysis Framework); Lot 3 (Local Authority Waste and Recycling Communications).

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://www.delta-esourcing.com/tenders/UK-UK-Banbury:-Marketing-management-consultancy-services./99Z2272YB3>

To respond to this opportunity, please click here:

<https://www.delta-esourcing.com/respond/99Z2272YB3>

Contract 1. COL201-116 Gwynedd – Comms (FRA081 Lot 3)

Supplier

- Cutting Edge Marketing Limited

Contract value

- £1,920 including VAT

Below the relevant threshold

Award decision date

6 October 2025

Earliest date the contract will be signed

7 October 2025

Contract dates (estimated)

- 8 October 2025 to 24 October 2025
- 17 days

Main procurement category

Services

CPV classifications

- 79413000 - Marketing management consultancy services

Contract locations

- UK - United Kingdom

Procedure

Procedure type

Below threshold - without competition

Supplier

Cutting Edge Marketing Limited

Jubilee Lodge, 26 Commercial Street, Cheltenham

Gloucestershire

GL50 2AU

United Kingdom

Contact name: Natasha Poole

Email: natasha@cuttingedgemarketing.co.uk

Region: UKK13 - Gloucestershire

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. COL201-116 Gwynedd - Comms (FRA081 Lot 3)

Contracting authority

WRAP (Waste and Resources Action Programme)

- Public Procurement Organisation Number: PCTJ-5948-ZJZV

Ground Floor, 19 George Street, Blenheim Court

Banbury

OX16 5BH

United Kingdom

Contact name: Procurement

Telephone: 01295584100

Email: Procurement@wrap.ngo

Region: UKJ14 - Oxfordshire

Organisation type: Public undertaking (commercial organisation subject to public authority oversight)